



The Hebrew University of Jerusalem

Syllabus

Health promotion in the community - from theory to practice - 97340

Last update 23-01-2024

HU Credits: 4.5

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: Dental Medicine

Academic year: 0

Semester: Yearly

Teaching Languages: Hebrew

Campus: Ein Karem

Course/Module Coordinator: Dr. Nirit Yavnai

Coordinator Email: nirityavnai@gmail.com

Coordinator Office Hours: Flexible

Teaching Staff:

Dr. Nirit Yavnai,
Dr. Alexander Khaimov,
Dr. Guy Tobias,
Prof Avraham Zini,
Prof Yuval Vered,
Dr. Iman Wahaba,
Dr. Hadar Hazut,
Dr. Eden Herzala,
Dr. Shomoa Saliba,
Dr. Yael Cotiner,
Ms. Osnat Kisilevski

Course/Module description:

Oral health promotion in the community

Course/Module aims:

Teaching the basics of health promotion
Teaching the principles of Oral health promotion in the community

Learning outcomes - On successful completion of this module, students should be able to:

1. Use the principles of health promotion in the clinic
2. plan a community program for oral health promotion
3. Implement a community program for oral health promotion
4. Assess and evaluate a community program for oral health promotion

This course supports the following HUHSDM Professional Practice Competencies: 1.1

Attendance requirements(%):

100

Teaching arrangement and method of instruction: Lectures, exercises, practical experience in the community

Course/Module Content:

23.1.24 Introduction and principles Dr. N. Yavnai, Dr. G. Tobias, Dr. A. Khaimov, Prof. Y. Vered.

6.2.24 Planning and evaluation Dr. A. Khaimov

20.2.24 Health promotion strategies Guest Lecturers & Course Instructors

5.3.24 Class groups meetings Course Instructors

7.5.24 Community Practice Course Instructors

28.05.24 Community Practice Course Instructors

25.06.24 Class groups meetings Course Instructors

2.07.24 Community Programs Course Instructors

9.07.24 Community Programs Course Instructors

16.07.24 Community Practice Course Instructors

23.07.24 Community Final report instructions & preparation Course Instructors,

Required Reading:

1. Frazier PJ, Horowitz AM. Priorities in planning and evaluating oral health programs. *Family Community Health* 1980, Nov; 3(3):103-13.

2. Tomar LS. Planning and evaluating community oral health programs. *The Dental Clinics of North America* 2008, 52:403-421.

Additional Reading Material:

none

Grading Scheme:

Essay / Project / Final Assignment / Home Exam / Referat 45 %

Submission assignments during the semester: Exercises / Essays / Audits / Reports / Forum / Simulation / others 45 %

Personal Guide / Tutor / Team Evaluation 10 %

Additional information:

none