



The Hebrew University of Jerusalem

Syllabus

Entrepreneurship in Jewish education: central concepts and theories in social entrepreneurship and t - 63728

Last update 27-10-2024

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: Jewish Education

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Jonathan Mirvis

Coordinator Email: Jonathan.Mirvis@mail.huji.ac.il

Coordinator Office Hours: Wednesday 1030-12

Teaching Staff:

Dr. Jonathan Mirvis

Course/Module description:

This course utilizes the literature and theories of social entrepreneurship that are pertinent for the enhancement Jewish education.

Course/Module aims:

The aim of the course is to enable the students to embark upon independent research in the area of entrepreneurship in Jewish education. Student should gain a grasp of the central issues and particularly the distinction between entrepreneurship in Jewish education and the general field of social entrepreneurship

Learning outcomes - On successful completion of this module, students should be able to:

Students will understand which commercial paradigms of commercial entrepreneurship are applicable to Jewish education and be able to apply them to their particular area of interest.

In addition students will clearly comprehend the concept of "theory of change" and its importance for Jewish education.

Attendance requirements(%):

80

Teaching arrangement and method of instruction: Frontal lectures. group discussion and guest lecturers

Course/Module Content:

Innovation in Jewish Education

63728 – תשפ"ד

Dr Jonathan Mirvis
msmirvis@gmail.com

Tel: 02-588-1294

Student Reception hours: Monday 1230-2 Room 407

Bibliography

1. Schumpeter, J.A. (2000). "Entrepreneurship as Innovation". In: R. Swedberg (Ed.). *Entrepreneurship: The Social Science View*. Oxford: Oxford University Press, pp. 51-75.
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<http://www.redalmarza.cl/ing/pdf/TheMeaningofsocialEntrepreneurship.pdf>
3. Young, R. (2006). "For What It is Worth: Social Value and the Future of Social Entrepreneurship". In A. Nicholls (Ed.). *Social Entrepreneurship: New Models of Sustainable Social Change*. Oxford: Oxford University Press, pp. 56-73.
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<http://www.technologyreview.com/featuredstory/401451/the-rules-of-innovation/>
7. Kim, C., & Mauborgne, R. (2001). "Creating New Market Space". *Harvard Business Review on Innovation*. USA: Harvard Business School Publishing Corporation, pp. 1-30.
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9. Christensen, C. M., and Overdorf, M. (2001). "Meeting the Challenge of Disruptive Change". *Harvard Business Review on Innovation*. USA: Harvard Business School Publishing Corporation, pp.103-129.
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 11. Grossman, A., Kasturi Rangan, V. (2000). "Managing Multisite Nonprofits". *Harvard Business School Social Enterprise Series*, No. 8, pp. 321-337. Published Online: 14 Jul 2003 DOI: 10.1002/nml.11306.
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 13. Rogers E. M. (1995). *Diffusion of Innovations*, 4th edition. New York: The Free Press, pp. 252-268.
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 15. Hertzberg, F. "One More Time: How Do You Motivate Your Employees?" *Harvard Business Review* (September-October 1987), pp. 5-16.
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 16. Dees, J.G. "Enterprising Nonprofits". *Harvard Business review on Nonprofits*. Boston: Harvard Business School Publishing, 1999, pp. 135-166.
<http://www.uic.edu/sph/phtpg/Content/Reading%20Room/Articles/Dees%20Enterprising%20Nonprofits.pdf>
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http://www.ssireview.org/pdf/2009SP_Feature_Foster_Kim_Christiansen.pdf.
 19. Mulgan, G. "Measuring Social Value". *Stanford Social Innovation Review*, Summer, 2010
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 - 20 Rogers, C. R. *Freedom to Learn*. Columbus, Ohio: C.E. Merrill, 1969, pp. 279-297.

21 Hutchins, R. *The Great Books*. New York: Simon and Schuster, 1954, Chapter 3, pp. 26-32.

22 Adler, M. *Reforming Education*. Boulder: Westview Press, 1977, pp. 275-280.

23 Durkheim, E. *Education and Sociology*. Glencoe, IL: Free Press, 1956, pp. 61-90.

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19.2.2014 *Central Concepts* 2-1

26.2.2014 *Social Value* 3

5.3.2014 *Sources and strategies of innovation* 6-4

12.3.2014 *Blue Ocean Strategy* 7-8

19.3.2014 *Visiting Lecturer*

26 .3.2014 *Disruptive Innovation* 9

2.4.2014 *Theory of Change and Distribution* 11-10

30.4.2014 *Visiting Lecturer*

7.5..2014 *Diffusion* 12-13

14.5.2014 *Investment in human capital* 14-15

21.5.2014 *Social enterprise* 16-17

11.6.2014 *Financial stability* 18

18.6.2014 *Is it possible to evaluate social impa* 19

Required Reading:

Innovation in Jewish Education

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Additional Reading Material:

None

Grading Scheme:

Essay / Project / Final Assignment / Home Exam / Referat 90 %

Submission assignments during the semester: Exercises / Essays / Audits / Reports / Forum / Simulation / others 10 %

Additional information:

In the event that the classes are taught via Zoom, students will be required to leave their cameras open as part of their participation requirement

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