



The Hebrew University of Jerusalem

Syllabus

INTELLECTUAL PROPERTY LAW - 62712

Last update 07-10-2021

HU Credits: 4

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: Law

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Ofer Tur-Sinai

Coordinator Email: ofer.tur-sinai@mail.huji.ac.il

Coordinator Office Hours: Tuesdays at 13, by appointment

Teaching Staff:

Dr. Ofer Tur-Sinai

Course/Module description:

This course aims to provide you with basic knowledge of Intellectual Property law. Intellectual Property (IP) law is concerned with the legal protection of intangible products, such as technological inventions, cultural and artistic works, computer software, industrial designs, or symbols and logos used in commerce.

We will introduce the theoretical basis and fundamental principles of IP law, and cover the basics of various branches of IP, focusing on copyright, patents, designs, and trademarks. We will examine in detail the different IP arrangements under Israeli Law, while maintaining a comparative and critical outlook. We will also explore cutting-edge developments and the influence on this field. In addition to IP branches, we will cover complementary legal arrangements such as unjust enrichment, passing off, or trade secret protection.

The course will explore, among others, the following questions: What are the justifications for IP protection? Which intellectual products are protected? What are the pre-conditions for protection under the various IP branches? What is the nature and scope of such protection, and what are the exceptions and limitations to IP protection? What are the remedies for IP infringement?

Course/Module aims:

This course aims to provide you with basic knowledge of Intellectual Property law, and its various legal branches.

Learning outcomes - On successful completion of this module, students should be able to:

- To discuss and analyze a range of legal questions in the field of Intellectual Property*
- To identify the various interests entailed in Intellectual Property protection*
- To understand the background and theoretical basis of various Intellectual Property rules*
- To critically evaluate various legal rules and decisions in the field of intellectual property*

Attendance requirements(%):

70

Teaching arrangement and method of instruction: Lecture

Course/Module Content:

1. Introduction to Intellectual Property
 - a. What is Intellectual Property (IP)
 - b. The different branches of IP
 - c. Origins and justifications
2. Copyright
 - a. The theoretical basis of copyright law
 - b. Conditions for copyright protection
 - c. The nature and scope of copyright protection
 - d. Exceptions and limitations
 - e. Ownership
 - f. Moral Rights
 - g. Copyright infringement; remedies
 - h. Related Rights: Performers' Rights; Broadcasters' Rights
3. Patents
 - a. The theoretical basis of patent law
 - b. The relations between patents and trade secrets
 - c. Substantial conditions for protection
 - d. The registration process
 - e. Patent claims, interpretation
 - f. The nature and scope of patent protection
 - g. Exceptions and limitations
 - h. Ownership
 - i. Patent infringement; remedies
4. Designs
 - a. Conditions for design protection
 - b. The nature and scope of design protection
 - c. Unregistered Designs
5. Trademarks
 - a. The theoretical basis of trademark law
 - b. Substantial conditions for protection
 - c. The registration process
 - d. The nature and scope of trademark protection
 - e. Trademark infringement; dilution doctrine; remedies
 - f. Trademarks and passing off : a comparison
 - g. Trademarks and domain names
6. Complementary topics
 - a. The Right of Publicity
 - b. Unjust Enrichment

Required Reading:

A detailed reading list will be published before the beginning of classes.

Additional Reading Material:

Course/Module evaluation:

End of year written/oral examination 100 %

Presentation 0 %

Participation in Tutorials 0 %

Project work 0 %

Assignments 0 %

Reports 0 %

Research project 0 %

Quizzes 0 %

Other 0 %

Additional information:

N/A