



# *The Hebrew University of Jerusalem*

## *Syllabus*

### *ESG - 62001*

*Last update 07-01-2024*

*HU Credits: 2*

*Degree/Cycle: 1st degree (Bachelor)*

*Responsible Department: Law*

*Academic year: 0*

*Semester: 1st Semester*

*Teaching Languages: Hebrew*

*Campus: Mt. Scopus*

*Course/Module Coordinator: Michal Barzuza*

*Coordinator Email: [mbarzuza@gmail.com](mailto:mbarzuza@gmail.com)*

*Coordinator Office Hours:*

*Teaching Staff:*

---

Prof Michal Barzuza

Course/Module description:

*This course will cover ESG in corporate law and governance, including discussion of the drivers of the rise of ESG, Board Diversity, Climate activism, and benefits and perils of ESG.*

Course/Module aims:

Learning outcomes - On successful completion of this module, students should be able to:

*Have knowledge and understanding of main current ESG issues, debates, views and outcomes.*

Attendance requirements(%):

Teaching arrangement and method of instruction:

Course/Module Content:

*Readings*

*Each meeting we will discuss excerpts from law reviews, economics and/or finance articles, or books. Readings for each meeting will be available on the course web site.*

*Written Work*

*There is no exam or paper requirement. Instead, students are asked to submit Two memos on the assigned readings. Memos should be between two to four double spaced pages. Each memo should include two comments, with a short title to each comment, summarizing its content. When more than one item is assigned for reading, the comments should not all relate to one item.*

Required Reading:

*For each class we will read parts of one of the following sources. I will post specific pages on the module.*

---

1. No Readings

2. *Update on ESG, Stakeholder Governance, and Corporate Purpose*

Posted by Martin Lipton, Wachtell, Lipton, Rosen & Katz, on Saturday, January 28, 2023

<https://corpgov.law.harvard.edu/2023/01/28/update-on-esg-stakeholder-governance-and-corporate-purpose/>

3. *The Millennial Corporation: Strong Stakeholders, Weak Managers*

p. 1-10

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3918443](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3918443)

4.

a. *EESG Activism After ExxonMobil*

<https://corpgov.law.harvard.edu/2021/07/23/eesg-activism-after-exxonmobil/>

b. *Exxon Lobbyist Caught On Video Talking About Undermining Biden's Climate Push*

[npr.org/2021/07/01/1012138741/exxon-lobbyist-caught-on-video-talks-about-undermining-bidens-climate-push](https://www.npr.org/2021/07/01/1012138741/exxon-lobbyist-caught-on-video-talks-about-undermining-bidens-climate-push)

5. *How Twitter Pushed Stakeholders Under The Bus*

p. 1-10

6. *IN RE McDONALD'S CORPORATION*

*STOCKHOLDER DERIVATIVE*

*LITIGATION*

<https://courts.delaware.gov/Opinions/Download.aspx?id=343130>

p.1-12

7. *Boardroom Racial Diversity: Evidence from the Black Lives Matter Protests*

p.1-8

*Additional Reading Material:*

---

Grading Scheme:

*Active Participation / Team Assignment 25 %*

*Submission assignments during the semester: Exercises / Essays / Audits / Reports  
/ Forum / Simulation / others 75 %*

Additional information: