

The Hebrew University of Jerusalem

Syllabus

Policy Analysis - 59720

Last update 25-01-2024

HU Credits: 4

<u>Degree/Cycle:</u> 2nd degree (Master)

Responsible Department: Public Policy

Academic year: 0

Semester: Yearly

<u>Teaching Languages:</u> Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Prof Raanan Sulitzeanu-Kenann Anat Gofen

Coordinator Email: anat.gofen@mail.huji.ac.il

Coordinator Office Hours: Udi Nisan: mon.18:30-19:30

Inbal Hakman: Mon. 18:00-19:00

<u>Teaching Staff:</u> Prof Udi Nisan, Prof Anat Gofen, Dr. Eran Politzer

Course/Module description:

The course concerns with the process of policy analysis and includes the following stages: identify relevant actors, agenda setting, problem definition, alternative identification and criteria setting and decision process. The final outcome of the process is a policy paper.

Course/Module aims:

Creating problems that can be solved

<u>Learning outcomes - On successful completion of this module, students should be able to:</u>

Write a policy analysis paper

<u>Attendance requirements(%):</u>

80%

Teaching arrangement and method of instruction: Course and workshop

Course/Module Content:

Introduction to public policy and policy analysis Policy analysis Existing policy papers Political context, actors and policy agenda Problem definition

Policy alternatives Alternatives trade offs

Group policy paper

Cost evaluation Cost benefit analysis 1 Cost benefit analysis 2 Cost benefit analysis 3 personal meetings

policy paper

Policy implementation - how does the government works

Personal paper presentation Personal paper presentation Personal paper presentation Personal paper presentation

Required Reading:

- Deleon P., (1999) "The stage approach to the policy process", in Sabatier P. (Ed), Theories of the Policy Process, Westview Press, chapter 2
- Weimer, D. and Vining, A., Policy Analysis Concepts and Practice, New Jersey: Prentice Hall, chapter 1, 1989 (chapter 2, 1999)
- Dror, Y. 1967, "Policy Analysts: A New Professional Role in Government Service", Public Administration Review, Vol. 27, No. 3, pp. 197-203
- Lindblom, C.E. &Woodhose E.J. (1993), The Policymaking Process, N.J.: Prentice-Hall, Chapters 2,3
- Stone D., (1988), Policy paradox and political reason, New York: Harper Collins Publishers, 1-14, 17-34, 210-231
- Kingdon, J.W., (1995) Agenda, Alternatives and Public Policy, Glenview, IL: Scott, Foresman and Co. Chapters 1,8
- Dery, D. (1984), Problem Definition in Policy Analysis, Kansas: University of Kansas Press, pp. xi -27.
- Moore Mark H. (1995), Creating Public Value, Cambridge Mass. Harvard University Press, chapters 1-2, pp.13-5
- Weimer L. David & Vining R. Aidan, (1999) Policy Analysis: Concepts and Practice, Upper Saddle River, N.J.: Prentice Hall, Chapter 9.
- Bardach, E. 2000. A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving. see Appendix
- Stone D., (1988), Policy paradox and political reason, New York: Harper Collins Publishers, chapter 9 (p. 221-223)
- Bardach, E. (2000), A Practical Guide for Policy Analysis, NY Chatham House, pp. xiii-46;71-85
- Weimer L. David & Vining R. Aidan, (1999) Policy Analysis: Concepts and Practice, Upper Saddle River, N.J.: Prentice Hall, Chapters 10-11
- Musso, J., R. Biller and R. Myrtle (2000), "Tradecraft: Professional Writing as Problem Solving", Journal of Policy Analysis and Management, 19(4): 635-646

<u>Additional Reading Material:</u>

- Radin A. Beryl, (2000), Beyond Machiavelli: Policy Analysis Comes of Ages, Georgetown University Press, Washington, chapter 1
- Page, Edward C. (2006) "The Origins of Policy" in Michael Moran, Martin Rein and Robert E. Goodin (Eds.) The Oxford Handbook of Public Policy, Oxford: Oxford University Press.

Grading Scheme:

Essay / Project / Final Assignment / Home Exam / Referat 50 % Submission assignments during the semester: Exercises / Essays / Audits / Reports / Forum / Simulation / others 50 %

Additional information: