



The Hebrew University of Jerusalem

Syllabus

DEVELOPMENT IN PRACTICE: APPROACHES CHALLENGES & SKILLS - 59509

Last update 14-10-2018

HU Credits: 4

Degree/Cycle: 2nd degree (Master)

Responsible Department: Glocal International Development

Academic year: 0

Semester: Yearly

Teaching Languages: English

Campus: Mt. Scopus

Course/Module Coordinator: Mr. Yossi Offer

Coordinator Email: yossio@interlocdev.com

Coordinator Office Hours: By appointment

Teaching Staff:

Mr. Yossi Offer

Course/Module description:

The course is practice, results and impact oriented. It links local development approaches (Assets Based Community Development - ABCD, Results Based Accountability - RBA, The Leaky Bucket concept within the framework of Local Sustainable Economic Development - LSED, The Triple Helix Approach for innovation) to project design methodology and implementation. The project design process includes project strategy, project design, project's feasibility and implementation of at least a small component of the project. Students will be working in groups on real projects that are on a few well established organizations.

Course/Module aims:

The course is designed to provide the students with practical tools to identify and design small scale feasible and impact oriented development projects

Learning outcomes - On successful completion of this module, students should be able to:

Understand the practical implications of the above mentioned local development approaches, and how to use it within the framework of project design.
Understand the difference between three types of project results: outputs, outcomes and impact; and the linkages between the planning methodology and the type of expected results.
Be able to design an impact oriented project, including project's strategy, design and feasibility (Including a simple BP for the project and/or organization)
Understand the challenges of working in a planning team and with various stakeholders.

Attendance requirements(%):

At least 80% of class sessions and at least one field visit

Teaching arrangement and method of instruction: The course integrates class sessions, field visits and work in the field (with the selected organization). Most sessions in class are divided into three: [1] development approaches/tools - introduction and discussion, [2] project design methodology and planning phases - introduction and discussion,[3] group work - progress report and guidelines for next

phase

Course/Module Content:

Development approaches and development context:

- *Assets Based Community Development (ABCD)*
- *Strategic planning*
- *Business planning for Non Profit Organizations*
- *Results Based Accountability (RBA)*
- *The Leaky Bucket concept (Local Sustainable Economic Development - LSED)*
- *The Triple Helix Approach for innovation*
- *SDG (Sustainable Development Goals) - agenda 2030*
- *The New Urban Agenda*
- *Israel's international development policy*

Project planning phases:

- *Where are we now*

Planning the planning process

Stakeholders and partners

Situation analysis

- *Where do we want to be*

Strategy

Expected results (impact oriented)

Specific objectives

- *How are we going to get there*

Action planning

From planning to implementation

Business planning

- *How do we know we have arrived*

M&E (monitoring and evaluation)

Required Reading:

ABCD - [https://resources.depaul.edu/abcd-](https://resources.depaul.edu/abcd-institute/publications/Documents/GreenBookIntro.pdf)

institute/publications/Documents/GreenBookIntro.pdf

Strategic planning (Promoting LED Through Strategic Planning - Vol. 1)

<https://unhabitat.org/series/promoting-local-economic-development-through-strategic-planning/>

RBA - <http://resultsaccountability.com/results-based-accountability-101-20-minute-presentation-2009-slides>

*The Leaky Bucket - http://www.pluggingtheleaks.org/downloads/ptl_handbook.pdf
(theory chapter pp15-24)*

Business planning for Non Profits -

<https://knowhownonprofit.org/tools-resources/business-plan-template/before-you->

start

<https://www.councilofnonprofits.org/tools-resources/business-planning-nonprofits>
SDGs - <http://www.un.org/sustainabledevelopment/sustainable-development-goals>
(and click on each item)

New Urban Agenda - World Cities Report 2016 Quick Facts

<http://wcr.unhabitat.org/quick-facts/>

Israel's international development policy - Aliza Belman Inbal, Shachar Zahavi: *The Rise and Fall of Israel's Bilateral Aid Budget 1958-2008*, Tel Aviv University The Harold Hartog School of Government and Policy The Pears Foundation June 2009

Additional Reading Material:

Course/Module evaluation:

End of year written/oral examination 0 %
Presentation 0 %
Participation in Tutorials 0 %
Project work 0 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 100 %

see additional information

Additional information:

Personal [in total 50% of final grade]:

- Attendance and active participation in class sessions and active role in mini practicum team [20% of final grade]
- Personal report - assessment of the project development process: literature review and analysis of development approach, development process and key content area of the project and personal reflection [30% of the final grade]

Group [in total 50% of final grade]:

- Planning phase PPT presentation [20% of final grade]
- Planning report - from rationale through action plan to implementation (for groups successfully moved from planning to implementation phase) and analysis of why the project was not implemented and what could have been done differently (for groups failed to move to implementation phase) [30% of final grade]