

## *The Hebrew University of Jerusalem*

### *Syllabus*

## **ADVANCED POLICY ANALYSIS: IMPLEMENTING POLICY INNOVATIONS - 59411**

*Last update 25-09-2016*

*HU Credits:* 4

*Degree/Cycle:* 2nd degree (Master)

*Responsible Department:* public policy - civil service cadets

*Academic year:* 0

*Semester:* Yearly

*Teaching Languages:* Hebrew

*Campus:* Mt. Scopus

*Course/Module Coordinator:* Dr. Anat Gofen

*Coordinator Email:* [anat.gofen@mail.huji.ac.il](mailto:anat.gofen@mail.huji.ac.il)

*Coordinator Office Hours:* Monday 15:00-16:00

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Teaching Staff:

Dr. Anat Gofen

Course/Module description:

During the advanced workshop the policy implementation research is introduced and integrated to policy analysis craft

Course/Module aims:

The fundamental objective is to integrate policy implantation research with systematic thinking about the design, development and implementation of public policies

Learning outcomes - On successful completion of this module, students should be able to:

Policy analysis  
Preparing an implementation program

Attendance requirements(%):

At least 80% of the classes  
Full attendance in presentations and group discussions

Teaching arrangement and method of instruction: Frontal instruction;

Case studies

Group discussions

Students' presentations

Course/Module Content:

The politics of policy analysis; stakeholders; policy innovation and entrepreneurship; policy compliance; policy framing and discourse

Required Reading:

- Matland, Richard E. (1995). "Synthesizing the Implementation Literature: The Ambiguity-Conflict Model of Policy Implementation," *Journal of Public Administration Research and Theory*, 5(2), 145-174.
- Burstein, Paul, and April Linton. (2002). "The impact of political parties, interest groups, and social movement organizations on public policy: Some recent evidence

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and theoretical concerns." *Social Forces*, 81(2), 380-408.

- Mintrom, Michael, and Phillipa Norman. (2009). "Policy entrepreneurship and policy change." *Policy Studies Journal*, 37(4), 649-667
- Howlett, Michael. (2009). "Governance modes, policy regimes and operational plans: A multi-level nested model of policy instrument choice and policy design." *Policy Sciences*, 42(1), 73-89
- Osborne, S.P. (2009). "Delivering Public Services: Are We Asking the Right Questions?", *Public Money and Management*, 29(1), 5-7
- Behn, Robert D. (2003). "Why measure performance? Different purposes require different measures." *Public administration review*, 63(5), 586-606
- Gofen, Anat. ahead-of-print (2013). "Citizens' Entrepreneurial Role in Public Service Provision." *Public Management Review*, 1-21
- Bruch, Sarah K., Ferree, M.M, & Soss, J. (2010). "From Policy to Polity: Democracy, Paternalism, and the Incorporation of Disadvantaged Citizens." *American Sociological Review*, 75 (2), 205-226
- Weaver, R. Kent. (2013). "Compliance Regimes and Barriers to Behavioral Change." *Governance*
- May, P. & Winter, S. (2009). "Politicians, managers, and street-level bureaucrats: Influences on policy implementation." *Journal of Public Administration Research and Theory*, 19(3), 453-476
- Brodtkin, Evelyn Z. (2011). "Policy work: Street-level organizations under new managerialism." *Journal of Public Administration Research and Theory*, 21(2), i253-i277
- Peters, Guy B. (2005). "The problem of policy problems." *Journal of Comparative Policy Analysis* 7(4), 349-370
- Hajer, Maarten, and Wytske Versteeg. (2005). "A decade of discourse analysis of environmental politics: achievements, challenges, perspectives." *Journal of environmental policy & planning*, 7(3), 175-184

### Additional Reading Material:

#### Course/Module evaluation:

End of year written/oral examination 0 %

Presentation 0 %

Participation in Tutorials 10 %

Project work 50 %

Assignments 40 %

Reports 0 %

Research project 0 %

Quizzes 0 %

Other 0 %

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*Additional information:*