The Hebrew University of Jerusalem

Syllabus

Modern Diplomacy and its challenges - 58812

Last update 29-07-2021

<u>*HU Credits:*</u> *2*

<u>*Degree/Cycle:*</u> *2nd degree (Master)*

<u>*Responsible Department:*</u> *International Relations*

<u>*Academic year:*</u> *0*

<u>*Semester:*</u> *2nd Semester*

<u>*Teaching Languages:*</u> *Hebrew*

<u>*Campus:*</u> *Mt. Scopus*

<u>*Course/Module Coordinator:*</u> *Dr. Noam Kochavi*

<u>*Coordinator Email:*</u> [*nkochavi@mail.huji.ac.il*](mailto:nkochavi@mail.huji.ac.il)

<u>*Coordinator Office Hours:*</u> *Monday 15:00-16:00*

<u>*Teaching Staff:*</u>

Dr. Noam Kochavi

Course/Module description:
  Current diplomacy is a crucial yet multifacted and intricate craft. This course seeks to introduce some of its major challanges to the student, through four clusters. The first cluster points out some structural and inter-cultural constraints presented by the international system. The second demonstrates how the communication revolution forces the diplomat to upgrade his/her efforts to shape domestic and international opinion. The third outlines basic diplomatic challanges, and the fourth focuses on conflict management problems. The course also makes some suggestions on how to improve the unitility of diplomacy.

Course/Module aims:
  Demonstrate the complexity of diplomacy-making and make suggestions on how to improve its utility.

Learning outcomes - On successful completion of this module, students should be able to:
  Better understand the context of current diplomacy-making.

Attendance requirements(%):
  None

Teaching arrangement and method of instruction: Lecture

Course/Module Content:
  1. Introduction: classic diplomacy and current diplomacy
2. The structure of the system, international status and national identify
3. Intercultural diplomacy and its challenges
4. The technological and communication revolutions and public opinion
5. The tone makes the music? Fomenting coalitions and the challenge of legitimiacy

6. Foreign ministries and their bureaucratic competitors
7. Intelligence as a diplomatic tool; profiling the psychology of leaders
8. Coercive diplomacy
9. Accommodation and integration diplomacies
10. Crisis diplomacy and tacit bargaining
11. Hegemonic mediation and ripeness theory
12. Summitry as opportunity and entrapment
13. The second track and its utility: Oslo

14. Lessons from the recent past

Required Reading:
1. מבוא: הדיפלומטיה הקלאסית ודיפלומטיה כיום
Ralph Blessing, "A Changing Diplomatic World," in Gordon Martel, A Companion to International History 1900-2001 (Wiley-Blackwell: Madsen, 2010), 65-77.
John Robert Kelley, "The New Diplomacy: Evolution of a Revolution," Diplomacy and Statecraft 21:2 (2010), 286-305.
Helle C. Dale, "All Out: China Turns on the Charm" World Affairs, July- August 2010 http://www.worldaffairsjournal.org/articles/2010-JulyAugust/full-Dale-JA-2010.html
David Davenport, "The New Diplomacy: The ban on land mines, the International Criminal Court, and beyond" Policy Review, No. 116, December 2002 & January 2003, http://www.hoover.org/research/new-diplomacy

א. הזירה הבינלאומית והשלכותיה

2. מבנה המערכת, סטטוס בינלאומי ותפישות תפקיד לאומי
Peter Katzenstein, ed, The Culture of National Security: Norms and Identity in World Politics (New York: Columbia University Press, 1996), pp. 1-32.
Alan Dowty, "Israeli Foreign Policy and the Jewish Question," MERIA Journal, 3/1, March 1999, pp. 1-13.
Gad Yair and Sharona Odomm-Weiss, "Israeli Diplomacy: The Effects of Cultural Trauma," The Hague Journal of Diplomacy 9 (2014) 1-23 [University electronic journal access].
Emmanuel Adler, "Israel's Unsettled Relations with the World: Causes and Consequences," in Adler, ed., Israel in the World: Legitimacy and Exceptionalism (New York and London: Routledge, 2013).
3. דיפלומטיה בין-תרבותית ומכשלותיה
Raymond Cohen, Negotiating Across Cultures: Communication Obstacles in International Diplomacy, 2nd ed. (Washington D.C.: the US Institute of Peace Press, 1997), pp. 19-32, 215-226.
ב. הזירה הפנימית ואתגריה

4. המהפכה הטכנולוגית, התקשורת ודעת הקהל
Christer Jonsson, "Diplomatic Signaling in the Television Age," in Jonsson and Langhorne, Diplomacy, vol. 3 (London: Sage, 2004), 121-136.
Eytan Gilboa, "Diplomacy in the Media Age: Three Models of Uses and Effects," Diplomacy and Statecraft 12:2 (2001): 1-28. (University Electronic Journal).
Melvin Small, "Public Opinion," in Hogan, Explaining the History of American Foreign Relations, 1st edition (New York: Cambridge, 1991), 165-176.

5. "הסגנון עושה את המוסיקה"? טיפוח קואליציות ואתגר הלגיטימציה
Matthew S. Cohen and Charles Freilich, The Delegitimization campaign of Israel: Diplomatic Warfare, Sanctions and Lawfare, Israel Journal of Foreign Affairs 9:1

(2015), pp. 29-48. http://www.tandfonline.com/doi/full/10.1080/23739770.2015.101
5095#.VcWn6vlViko

*Thomas Preston, The President and his Inner Circle: Leadership Style and the Advisory Process in Foreign Affairs (New York: Columbia University Press, 2001), chap. 6.

גלעד שר ועינב יוגב, "צוק איתן: הזדמנות למפנה בהתמודדות עם מסע הדה-לגיטימציה של ישראל", בתוך "צוק איתן – השלכות ולקחים," ענת קורץ ושלמה ברום (עורכים), המכון למחקרי בטחון לאומי, 2014, עמ' 165-170.

6. מדוע נשחק מעמד משרדי החוץ?

*Charles D. Freilich, Zion's Dilemmas: How Israel Makes National Security (Ithaca: Cornell University Press, 2012), pp. 60-71.

J. Garry Clifford, Bureaucratic Politics, in Hogan, Explaining the History, 1st edition, 41-50.

ג. אסטרטגיות דיפלומטיות בסיסיות

7. המודיעין ככלי דיפלומטי; פסיכולוגיה ודיוקנאות מנהיגים

*עמוס ידלין, "עקרונות היסוד ביחסי מודיעין-קברניט", בתוך: פנחס יחזקאלי, המודיעין והקברניט (תל אביב, 2004), 147-159.

*Robert Jervis, Why Intelligence Fails: Lessons from the Iranian Revolution and the Iraq War (Ithaca: Cornell University Press, 2010), chap. 4.

Jerrold M. Post (ed.), The Psychological Assessment of Political Leaders, with Profiles of Saddam Hussein and Bill Clinton (Ann Arbor: University of Michigan Press, 2005), chap. 4.

8. דיפלומטיה כופה

*Richard N. Lebow, The Art of Bargaining (Baltimore: Johns Hopkins Press, 1996), chap. 8.

Frank Ninkovich, The Wilsonian Century: U.S. Foreign Policy Since 1900 (Chicago: University of Chicago Press, 1999), Chap.2.

9. דיפלומטית-שילוב

*Lebow, The Art of Bargaining, chap. 7.

הנרי קיסינג'ר, דיפלומטיה (ירושלים, תשס"ח), 375-403.

10. התנצלות - והבנות סמויות

*Zohar Kampf and Nava Lowenheim, "Rituals of Apology in the Global Arena," Security Dialogue 43:1 (2012): 43-60.

ד. תווך

11. תווך הגמוני ותיאורית הבשלות

תעודה דיפלומטית

"The October War and U.S. Policy," a National Security Archive document collection (http://www2.gwu.edu/~nsarchiv/NSAEBB/NSAEBB98/)

*אברהם בן-צבי, מטרומן ועד אובמה: עלייתם וראשית שקיעתם של יחסי ארצות הברית-ישראל (תל אביב, 2011), פרק 6. (M)

*William Zartman, "Ripeness: The Hurting Stalemate and Beyond," in Paul Stern & Daniel Druckman, eds., International Conflict Resolution after the Cold War. Washington: National Academy Press, 2000).

Jeremi Suri, *Henry Kissinger and the American Century* (Cambridge, Mass: Harvard U. Press, 2009), 248-274.

12. מפגשי פסגה כהזדמנות וכמלכודת; השלום בין ישראל למצרים תעודה דיפלומטית

*"Strategy for Camp David," Brzezinski to Carter, 31 August 1978, http://www.foia.cia.gov/sites/default/files/document_conversions/1821105/1978-08-31c.pdf

*David H. Dunn, *"The Lure of Summitry: International Dialogue at the Highest Levels," in Jonsson and Langhorne, Diplomacy, vol. 3 (London: Sage, 2004), 137-169.*

*Galia Golan, *"Sadat and Begin: Successful Diplomacy to Peace," in Robert Hutchings and Jeremi Suri, eds., Foreign Policy Breakthroughs: Cases in Successful Diplomacy (New York: Oxford University Press, 2015), chap. 6.*

13. "הערוץ השני" ומידת תועלתו: אוסלו וכשלונו
*Oren Barak, *"The Failure of the Israeli-Palestinian Peace Process, 1993-2000," Journal of Peace Research, 42:6 (2005): 719-736.*
*Arie M. Kacowicz, *"Rashomon in the Middle East: Clashing Narratives, Images and Frames in the Israeli-Palestinian Conflict," Cooperation and Conflict 40:3 (2005), 343-360.*
רון פונדק, ערוץ חשאי: אוסלו – הסיפור המלא (תל אביב, 2013), 83-111.
14. סיכום: לקחים מן העבר הקרוב [.
*Kurtzer, Lasensky et al. *The Peace Puzzle: America's Quest for Arab-Israeli Peace, 1989-2011 (Ithaca, 2013), epilogue.*
*Dennis Ross, *Doomed To Succeed: The US-Israel Relationship from Truman to Obama (New York, 2015), chap. 12.*
Dan Kurtzer, William Quandt, Harold Saunders, *"Panel: Based on the U.S. Diplomacy of the 1970s, Our Advice to Secretary of State Kerry," The Yom Kippur War: a Launching Pad for U.S. Middle East Policy, 10 September 2013 (INSS webcast), http://video.tau.ac.il/events/index.php?option&eq;com_k2&view&eq;item&id&eq;4088:the_yom_kippur_war-a_launching_pad_for_us_middle_east_policy-11&Itemid&eq;560*
מרטין אינדיק, שלום אמריקני (תל אביב: עם עובד, 2009), פרק 21.[

Additional Reading Material:

 Course/Module evaluation:
End of year written/oral examination 0 %
Presentation 0 %
Participation in Tutorials 20 %
Project work 80 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

Additional information:
One may choose to take the course as a seminar or as a regular course