



# *The Hebrew University of Jerusalem*

## *Syllabus*

### *Modern Diplomacy and its challenges - 58812*

*Last update 06-08-2016*

*HU Credits: 2*

*Degree/Cycle: 2nd degree (Master)*

*Responsible Department: international relations*

*Academic year: 0*

*Semester: 1st Semester*

*Teaching Languages: Hebrew*

*Campus: Mt. Scopus*

*Course/Module Coordinator: Dr. Noam Kochavi*

*Coordinator Email: [nkochavi@mail.huji.ac.il](mailto:nkochavi@mail.huji.ac.il)*

*Coordinator Office Hours: Monday 11.00-12.00*

*Teaching Staff:*

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Dr. Noam Kochavi

Course/Module description:

Current diplomacy is a crucial yet multifaceted and intricate craft. This course seeks to introduce some of its major challenges to the student, through four clusters. The first cluster points out some structural and inter-cultural constraints presented by the international system. The second demonstrates how the communication revolution forces the diplomat to upgrade his/her efforts to shape domestic and international opinion. The third outlines basic diplomatic challenges, and the fourth focuses on conflict management problems. The course also makes some suggestions on how to improve the utility of diplomacy.

Course/Module aims:

Demonstrate the complexity of diplomacy-making and make suggestions on how to improve its utility.

Learning outcomes - On successful completion of this module, students should be able to:

Better understand the context of current diplomacy-making.

Attendance requirements(%):

None

Teaching arrangement and method of instruction: Lecture

Course/Module Content:

1. Introduction: classic diplomacy and current diplomacy
2. The structure of the system, international status and national identity
3. Intercultural diplomacy and its challenges
4. The technological and communication revolutions and public opinion
5. The tone makes the music? Fomenting coalitions and the challenge of legitimacy
6. Foreign ministries and their bureaucratic competitors
7. Coercive diplomacy
8. Accommodation and integration diplomacies
9. Crisis diplomacy and tacit bargaining
10. Hegemonic mediation and ripeness theory
11. Summitry as opportunity and entrapment
12. The second track and its utility: Oslo
13. Lessons from the recent past

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### Required Reading:

1. מבוא: הדיפלומטיה הקלאסית ודיפלומטיה כיום

\*Ralph Blessing, "A Changing Diplomatic World," in Gordon Martel, *A Companion to International History 1900-2001* (Wiley-Blackwell: Madsen, 2010), 65-77.

\*John Robert Kelley, "The New Diplomacy: Evolution of a Revolution," *Diplomacy and Statecraft* 21:2 (2010), 286-305.

Helle C. Dale, "All Out: China Turns on the Charm" *World Affairs*, July- August 2010  
<http://www.worldaffairsjournal.org/articles/2010-JulyAugust/full-Dale-JA-2010.html>

David Davenport, "The New Diplomacy: The ban on land mines, the International Criminal Court, and beyond" *Policy Review*, No. 116, December 2002 & January 2003, <http://www.hoover.org/research/new-diplomacy>

א. הזירה הבינלאומית והשלכותיה

2. מבנה המערכת, סטטוס בינלאומי ותפישות תפקיד לאומי

\*Peter Katzenstein, ed, *The Culture of National Security: Norms and Identity in World Politics* (New York: Columbia University Press, 1996), pp. 1-32.

\*Alan Dowty, "Israeli Foreign Policy and the Jewish Question," *MERIA Journal*, 3/1, March 1999, pp. 1-13.

Gad Yair and Sharona Odomm-Weiss, "Israeli Diplomacy: the Effects of Cultural Trauma," *The Hague Journal of Diplomacy* 9 (2014) 1-23 [University electronic journal access].

Emmanuel Adler, "Israel's Unsettled Relations with the World: Causes and Consequences," in Adler, ed., *Israel in the World: Legitimacy and Exceptionalism* (New York and London: Routledge, 2013).

3. דיפלומטיה בין-תרבותית ומכשלותיה

\*Raymond Cohen, *Negotiating Across Cultures: Communication Obstacles in International Diplomacy*, 2nd ed. (Washington D.C.: the US Institute of Peace Press, 1997), pp. 19-32, 215-226.

ב. הזירה הפנימית ואתגריה

4. המהפכה הטכנולוגית, התקשורת ודעת הקהל

\*Christer Jonsson, "Diplomatic Signaling in the Television Age," in Jonsson and Langhorne, *Diplomacy*, vol. 3 (London: Sage, 2004), 121-136.

\*Eytan Gilboa, "Diplomacy in the Media Age: Three Models of Uses and Effects," *Diplomacy and Statecraft* 12:2 (2001): 1-28. (University Electronic Journal).

Melvin Small, "Public Opinion," in Hogan, *Explaining the History*, 1st edition, 165-176.

5. "הסגנון עושה את המוסיקה"? טיפוח קואליציות ואתגר הלגיטימציה

\*Thomas Preston, *The President and his Inner Circle: Leadership Style and the Advisory Process in Foreign Affairs* (New York: Columbia University Press, 2001),

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chap. 6.

\*Matthew S. Cohen and Charles Freilich, *The Delegitimization campaign of Israel: Diplomatic Warfare, Sanctions and Lawfare*, *Israel Journal of Foreign Affairs* 9:1 (2015), pp. 29-48. <http://www.tandfonline.com/doi/full/10.1080/23739770.2015.1015095#.VcWn6vIViko>

גלעד שר ועינב יוגב, "צוק איתן: הזדמנות למפנה בהתמודדות עם מסע הדה-לגיטימציה של ישראל", בתוך "צוק איתן - השלכות ולקחים", ענת קורץ ושלמה ברום (עורכים), המכון למחקרי בטחון לאומי, עמ' 165-170, 2014.

6. משרדי החוץ ויריביהם הבירוקרטיים

\*J. Garry Clifford, *Bureaucratic Politics*, in Hogan, *Explaining the History*, 1st edition, 41-50.

\*Robert Jervis, *Why Intelligence Fails: Lessons from the Iranian Revolution and the Iraq War* (Ithaca: Cornell University Press, 2010), chap. 4.

\*Charles D. Freilich, *Zion's Dilemmas: How Israel Makes National Security* (Ithaca: Cornell University Press, 2012), pp. 60-71.

ג. אסטרטגיות דיפלומטיות בסיסיות

7. דיפלומטיה כופה

\*Richard N. Lebow, *The Art of Bargaining* (Baltimore: Johns Hopkins Press, 1996), chap. 8.

\*Frank Ninkovich, *The Wilsonian Century: U.S. Foreign Policy Since 1900* (Chicago: University of Chicago Press, 1999), Chap.2.

8. דיפלומטיה-שילוב

\*Lebow, *The Art of Bargaining*, chap. 7.

Henry Kissinger, *Diplomacy* (New York: Simon and Schuster, 1994), pp. 394-423.

9. דיפלומטיה-משבר ומיקוח סמוי

Raymond L. Garthoff, "On Estimating and Imputing Intentions." *International Security* 2:3 (Winter 1978): 22-32.

\*Lebow, *The Art of Bargaining*, 168-184.

ד. תווך

10. תווך הגמוני ותיאורית הבשלות

\*William Zartman, "Ripeness: The Hurting Stalemate and Beyond," in Paul Stern & Daniel Druckman, eds., *International Conflict Resolution after the Cold War*. Washington: National Academy Press, 2000).

\*Jeremi Suri, *Henry Kissinger and the American Century* (Cambridge, Mass: Harvard U. Press, 2009), 248-274.

"The October War and U.S. Policy," a National Security Archive document collection (<http://www2.gwu.edu/~nsarchiv/NSAEBB/NSAEBB98/>)

11. מפגשי פסגה כהזדמנות וכמלכודת

\*David H. Dunn, "The Lure of Summitry: International Dialogue at the Highest Levels," in Jonsson and Langhorne, *Diplomacy*, vol. 3 (London: Sage, 2004), 137-169.

\*"Strategy for Camp David," Brzezinski to Carter, 31 August 1978, [http://www.foia.cia.gov/sites/default/files/document\\_conversions/1821105/1978-08-31c.pdf](http://www.foia.cia.gov/sites/default/files/document_conversions/1821105/1978-08-31c.pdf)

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קנת שטיין, מדינאות אמיצה: סדאת, קיסניג'ר, קרטור והחתימה לשלום ערבי-ישראלי (תל אביב: משרד הבטחון-ההוצאה לאור, 2003), 129-149. (M)

12. "הערוץ השני" ומידת תועלתו: אוסלו וכשלונ

רון פונדק, ערוץ חשאי: אוסלו - הסיפור המלא (תל אביב, 2013), 83-111.

\*Oren Barak, "The Failure of the Israeli-Palestinian Peace Process, 1993-2000," *Journal of Peace Research*, 42:6 (2005): 719-736.

\*Arie M. Kacowicz, "Rashomon in the Middle East: Clashing Narratives, Images and Frames in the Israeli-Palestinian Conflict," *Cooperation and Conflict* 40:3 (2005), 343-360.

13. סיכום: לקחים מן העבר הקרוב

Kurtzer, Lasensky et al. *The Peace Puzzle: America's Quest for Arab-Israeli Peace, 1989-2011* (Ithaca, 2013), epilogue.

Dan Kurtzer, William Quandt, Harold Saunders, "Panel: Based on the U.S. Diplomacy of the 1970s, Our Advice to Secretary of State Kerry," *The Yom Kippur War: a Launching Pad for U.S. Middle East Policy*, 10 September 2013 (INSS webcast), מרטין אינדיק, שלום אמריקני (תל אביב: עם עובד, 2009), פרק 21.

### Additional Reading Material:

#### Course/Module evaluation:

End of year written/oral examination 0 %

Presentation 0 %

Participation in Tutorials 20 %

Project work 80 %

Assignments 0 %

Reports 0 %

Research project 0 %

Quizzes 0 %

Other 0 %

### Additional information: