



The Hebrew University of Jerusalem

Syllabus

Globalization and International Political Economy - 58697

Last update 07-08-2023

HU Credits: 4

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: International Relations

Academic year: 0

Semester: Yearly

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Dr. Omer Solodoch

Coordinator Email: omer.solodoch@mail.huji.ac.il

Coordinator Office Hours:

Teaching Staff:

Prof Yoram Haftel

Course/Module description:

This course will examine key questions in the field of international political economy and globalization, including: How do political factors such as regime type and democratic institutions in potential target countries influence multinational companies in deciding where to invest? Why do people oppose or favor economic globalization and openness to international trade? What drives voters' support for parties that promote protectionist policies? How does the entry of immigrant workers affect local workers in the destination country and what are the electoral implications of this phenomenon? What are the political consequences of the U.S.-China trade war? Throughout the course, students will engage with the latest scientific literature that provides compelling evidence in addressing these questions. As part of their coursework, students will develop a research proposal during the semester and subsequently write and present a research paper on one of the topics covered in the course by the end of the semester.

Course/Module aims:

Learning outcomes - On successful completion of this module, students should be able to:

- answer fundamental and central questions in the field of international political economy.
- identify gaps in extant scientific literature.
- design research and empirical strategies to bridge these gaps in the literature.
- write a research paper on one of the course topics.

Attendance requirements(%):

Teaching arrangement and method of instruction:

Course/Module Content:

1. Economic globalization
2. Foreign direct investment (FDI)
3. International trade

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4. International migration
 5. The rise of China
 6. The U.S.-China Trade War
 7. Electoral consequences of global economic crises.
 8. Offshoring and outsourcing.

Required Reading:

- Autor, David H., David Dorn, Gordon H. Hanson, and Kaveh Majlesi. 2020. Importing political polarization? The electoral consequences of rising trade exposure. *American Economic Review*, 110(10), pp.3139-83.
- Che, Yi, Yi Lu, Justin R. Pierce, Peter K. Schott, and Zhigang Tao. 2016. Does trade liberalization with China influence US elections?. *National Bureau of Economic Research*, No. w22178.
- Chyzh, Olga V., and Robert Urbatsch. 2021. Bean counters: The effect of soy tariffs on change in republican vote share between the 2016 and 2018 elections. *The Journal of Politics*, 83(1), pp.415-419.
- Colantone, Italo, and Piero Stanig. 2018a. The trade origins of economic nationalism: Import competition and voting behavior in Western Europe. *American Journal of Political Science*, 62(4), pp.936-953.
- Fetzer, Thiemo, and Carlo Schwarz. 2021. Tariffs and politics: Evidence from trump's trade wars. *The Economic Journal*, 131(636), pp.1717-1741.
- Frieden, Jeffry. 2022. Attitudes, Interests, and the Politics of Trade. *Political Science Quarterly*. DOI: 10.1002/polq.13360.
- Goldstein, Judith, and Robert Gulotty. 2021. America and the Trade Regime: What Went Wrong?. *International Organization*, 75(2), pp.524-557.
- Hainmueller, Jens, and Michael J. Hiscox. 2006. Learning to love globalization: Education and individual attitudes toward international trade. *International Organization*, 60(2), pp.469-498.
- Jensen, J. Bradford, Dennis P. Quinn, and Stephen Weymouth. 2017. Winners and losers in international trade: The effects on US presidential voting. *International Organization*, 71(3), pp.423-457.
- Mansfield, Edward D., and Diana C. Mutz. 2009. Support for free trade: Self-interest, sociotropic politics, and out-group anxiety. *International Organization*, 63(3), pp.425-457.
- Mansfield, Edward, and Omer Solodoch. 2022. Pandemic Protectionism: COVID-19 and the Rise of Public Opposition to Trade. Available at SSRN 4128046.
- Mutz, Diana C. 2021. *Winners and losers: The psychology of foreign trade* (Vol. 27). Princeton University Press.
- Rho, Sungmin, and Michael Tomz. 2017. Why don't trade preferences reflect economic self-interest?. *International Organization*, 71(S1), pp.S85-S108.
- Rickard, Stephanie J. 2018. *Spending to win: Political institutions, economic geography, and government subsidies*. Cambridge University Press.
- Rogowski, Ronald. 1990. *Commerce and coalitions: How trade affects domestic political alignments*. Princeton University Press.
- Stiglitz, J.E., 2017. *Globalization and its discontents revisited: Anti-globalization in*

the era of Trump. WW Norton & Company.

Stiglitz, Joseph E. *The price of inequality: How today's divided society endangers our future*. WW Norton & Company, 2012.

Oatley, Thomas. *International political economy*. Routledge, 2015.

Broz, J.L., Frieden, J. and Weymouth, S., 2021. Populism in place: the economic geography of the globalization backlash. *International Organization*, 75(2), pp.464-494.

Inglehart, R.F. and Norris, P., 2016. *Trump, Brexit, and the rise of populism: Economic have-nots and cultural backlash*. (working paper available online)

Margalit, Y., Raviv, S., and Solodoch, O. 2022. *The Cultural Origins of Populism*. Working paper.

Card, D., 1990. The impact of the Mariel boatlift on the Miami labor market. *ILR Review*, 43(2), pp.245-257.

Friedberg, R.M. and Hunt, J., 1995. The impact of immigrants on host country wages, employment and growth. *Journal of Economic perspectives*, 9(2), pp.23-44.

Scheve, K.F. and Slaughter, M.J., 2001. Labor market competition and individual preferences over immigration policy. *Review of Economics and Statistics*, 83(1), pp.133-145.

Margalit, Y., 2011. Costly jobs: Trade-related layoffs, government compensation, and voting in US elections. *American Political Science Review*, 105(1), pp.166-188.

Margalit, Y., 2012. Lost in globalization: International economic integration and the sources of popular discontent. *International Studies Quarterly*, 56(3), pp.484-500.

Kim, S.E. and Margalit, Y., 2021. Tariffs as electoral weapons: the political geography of the US-China trade war. *International organization*, 75(1), pp.1-38.

Additional Reading Material:

Krugman, Paul R., and Maurice Obstfeld. *International economics: Theory and policy*. Pearson Education, 2009.

Stolper, Wolfgang F., and Paul A. Samuelson. 1941. Protection and real wages. *The Review of Economic Studies*, 9(1), pp.58-73.

Grading Scheme:

Presentation / Poster Presentation / Lecture/ Seminar / Pro-seminar / Research proposal 60 %

Active Participation / Team Assignment 10 %

Submission assignments during the semester: Exercises / Essays / Audits / Reports / Forum / Simulation / others 10 %

Presentation / Poster Presentation / Lecture 10 %

Attendance / Participation in Field Excursion 10 %

Additional information: