The Hebrew University of Jerusalem

Syllabus

Transnational Public Policy - 58222

Last update 13-10-2024

HU Credits: 2

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: International Relations

Academic year: 0

Semester: 2nd Semester

Teaching Languages: English

Campus: Mt. Scopus

Course/Module Coordinator: Dr. Jorge Gordin

Coordinator Email: jorge.gordin@mail.huji.ac.il

Coordinator Office Hours: Monday 16:00-17:00

Teaching Staff:

Dr. Jorge Gordin

<u>*Course/Module description:*</u>
This course investigates the global-national interface in a variety of policy areas and is motivated by a basic transnational puzzle: To what extent, and how, does domestic (i.e., national, subnational and local levels) policy making affects, and is affected by, the transnational diffusion of ideas and activities of political actors and organizations? In the first half, it begins with an introduction into the predominant theoretical approaches and their main concepts for elucidating such transnational policy concern. Specifically, we will examine several broad factors that shape governance related to the role of ideas, structures and institutions, and issues of policy continuity and reform that frame discussions around critical global challenges and crises. In the second half, the course will apply these concepts to a series of policy fields that have been subject to identifiable transnational dynamics: global health, environment protection, digital governance, fiscal stability, migration, poverty alleviation and crime.

<u>*Course/Module aims:*</u>
1.To provide a general understanding on the main dynamics and challenges of the increasingly salient phenomenon of transnational public policy.

2. To provide theoretical and conceptual tools for grasping the nature and chracteristics of public policy at the global level

3.To analyze empirically critical public policies that have prompted transnational interactions.

<u>*Learning outcomes - On successful completion of this module, students should be able to:*</u>
• to think critically about the international dimensions of policymaking;

• to analyze the impact of ideational forces and institutional settings on the policy process in a transnational perspective;

• to identify the key themes, concepts and debates concerning transnational governance and public policy;

• to apply these to specific transnational policy fields.

<u>*Attendance requirements(%):*</u>
100

Teaching arrangement and method of instruction: Frontal Lecture

Course/Module Content:
  SECTION 1: Theoretical Approaches and Conceptual Issues

Lecture 1: Introduction: Public Policy Beyond Borders?

Lecture 2: Ideational and Discursive Approaches

Lecture 3: Policy Communities and Policy Network Approaches

Lecture 4: Policy Diffusion and Policy Transfer

Lecture 5: Global Crises and Policy Restructuring

Lecture 6: Transnational Administration

SECTION 2: Applied Transnational Policy Analysis

Lecture 7: Global Health

Lecture 8: Environment Protection

Lecture 9: Digital Governance

Lecture 10: Financial Stability

Lecture 11: Migration

Lecture 12: Poverty Alleviation

Lecture 13: Crime

Required Reading:
 Dryzek, John (1999) 'Transnational Democracy', Journal of Political Philosophy, 7(1): 30- 51.

Lipschutz, Ronnie (1992) 'Reconstructing World Politics: The Emergence of the Global Civil Society´, Millenium: Journal of International Studies 21(3): 389-420.

Mandelkern, Ronen and Shalev, Michael (2010) 'Power and the Ascendance of New Economic Policy Ideas', World Politics, 62(3): 459-495.

Carstensen, Martin and Schmidt, Vivien (2016) 'Power through, over and in ideas: conceptualizing ideational power in discursive institutionalism´, Journal of European Public Policy, 23 (3): 318-337.

Haas, Peter (1992) 'Introduction: epistemic communities and international policy co-ordination,' International Organization 46 (1): 1-35

Stone, Diane (2007) 'Public Policy Analysis and Think Tanks,' In Fischer, Frank, Miller Gerald and Mara, Sidney (eds), Handbook of Public Policy Analysis: Theory, Politics and Methods, Boca Raton, FL: CRC Press, 149-160.

Simmons, Beth and Elkins, Zachary (2004) 'The Globalization of Liberalization: Policy Diffusion in the International Political Economy', American Political Science Review, 98(1): 171-189.

Dobbin Frank, Beth Simmons and Garrett, Geoffrey (2007) 'The Global Diffusion of Public Policies: Social Construction, Coercion, Competition or Learning?', Annual Review of Sociology, 33: 449-472.

Bansak, Kirk, Michael Bechtel and Yotam Margalit (2021) ´Why Austerity? The Mass Politics of a Contested Policy´, American Political Science Review, 115 (2): 486-505.

Eilstrup-Sangiovanni, Mette and Hofmann, Stephanie (2020) 'Of the Contemporary Global Order, Crisis, and Change, Journal of European Public Policy, 27 (7): 1077-1089.

Peters, Michael, Tina Besley and Joao Paraskeva (2015) ´Global Financial Crisis and Educational Restructuring´, Citizenship, Social and Economic Education, 14(1): 15–18.

Stone, Diane and Ladi, Stella (2015) 'Global Public Policy and Transnational Administration', Public Administration, 93 (4): 839-855.

Ege, Jörn and Bauer, Michael (2013) ´International Bureaucracies from a Public Administration and International Relations Perspective´, In Reinalda, Bob (ed.) Routledge Handbook of International Organization, London: Routledge: 135–148.

Atun, R. et al. (2009), ´An Assessment of Interactions between Global Health Initiatives and Country Health Systems´, The Lancet, 373 (9681): 2137-69.

Garrett, L. (2007), ´The Challenge of Global Health', Foreign Affairs, 86 (1): 14-38.

Levine, M and Robin-Browne, R. (2009), ´Vaccines, Global Health and Social Equity´, Immunology and Cell Biology, 87: 274-78.

Bernauer, Thomas (1995) ´The Effect of International Environmental Institutions: How we might Learn More´ International Organization 49 (2): 351-377.

Auer, Matthew (2000), Who participates in global environmental governance? Partial answers from international relations theory´, Policy Sciences, 33(2): 155-180.

Herrera, Geoffrey (2002), ´The Politics of Bandwidth: International Political Implications of a Global Digital Information Network´, Review of International Studies 28: 93-122.

Jian, Kai and Chen, Shaowei (2022), ´Global Digital Governance: Paradigm Shift and an Analytical Framework´, Global Public Policy and Governance, 2: 163-305.

Fraczek, Bozena (2013) ´Global Financial Stability Assessment´ in Hofbauer, Gunther (ed.) Challenges, Research and Perspectives, Berlin: U-Editions: 83-94.

Mishkin, F. (2011), ´Over the Cliff: From the Subprime to the Global Financial Crisis´, Journal of Economic Perspectives 25, 49--70.

Gallagher, Kevin (2012) ´Financial Crises and International Investment Agreements: The Case of Sovereign Debt Restructuring', Global Policy, 3 (3): 362-374.

Schiller, N, Basch, L. and Szanton Blanc, C (1995), 'From Immigrant to Transmigrant: Theorizing Transnational Migration´, Anthropological Quarterly, 68 (1): 48-63.

Carling, J. and Hernandez-Carretero, M. (2011), ´Protecting Europe and Protecting Migrants? Strategies for Managing Unauthorised Migration from Africa´, The British Journal of Politics and International Relations 13(1): 43-58.

Xiang, B. (2012), ´Predatory Princes and Princely Peddlers: The State and International Labor Migration Intermediaries in China´, Pacific Affairs, 85 (1): 47-68.

Porto de Oliveira, Osmany (2020) ´Policy Ambassadors: Human Agency in the Transnationalization of Brazilian Social Policies´, Policy and Society 39 (1): 53-69.

Cordeiro, Beatriz (2020) ´Global Mobility of Microfinance Policies´, Policy and Society 39 (1): 19-35.

Lloyd, P., Simmons, B. and B. Stewart (2012), ´Combating Transnational Crime: The Role of Learning and Norm Diffusion in the Current Rule of Law Wave´, In Nolkaemper, K., Zurn, M. and R. Peerenboom (eds), The Dynamics of the Rule of Law, Cambridge University Press, Ch.7, 153-80.

Makarenko, Tamara (2004) ´The Crime-Terror Continuum: Tracing the Interplay

between Transnational Organised Crime and Terrorism´, Global Crime 6 (1):
129-145.

Additional Reading Material:

Grading Scheme:
  Essay / Project / Final Assignment / Home Exam / Referat 90 %
  Attendance / Participation in Field Excursion 10 %

Additional information: