

The Hebrew University of Jerusalem

Syllabus

GRADUATE INDUSTRIAL ORGANIZATION (III) - 57895

Last update 04-07-2016

HU Credits: 1

Degree/Cycle: 2nd degree (Master)

Responsible Department: economics

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Professor David Genesove

Coordinator Email: david.genesove@mail.huji.ac.il

Coordinator Office Hours: W 9:30-10:30

Teaching Staff:

Prof David Genesove

Course/Module description:

The course deals with a number of themes in Industrial Organization not covered in Industrial Organization I and II: Firm Growth Industry Life Cycles, theory of the firm and historical approaches to IO.

Course/Module aims:

For the students to be able to articulate the main themes and analyze markets.

Learning outcomes - On successful completion of this module, students should be able to:

Articulate the main themes and analyze markets.

Attendance requirements(%):

50

Teaching arrangement and method of instruction: Lecture

Course/Module Content:

Life Cycle of Industries
Historical Approaches to IO

Required Reading:

THE FOLLOWING IS A PARTIAL LIST:

1. Firm Growth and Turnover

(a) Industry Life Cycle

S. Klepper and E. Graddy, "The Evolution of New Industries and the Determinants of Market Structure," *Rand Journal of Eco.*, vol. 21 (Spring 1990), 27-44.

B. Jovanovic and G. MacDonald, "The Life Cycle of a Competitive Industry", *Journal of Political Economy*. April 1994; 102(2): 322-47

S. Klepper and K. Simons, "The Making of an Oligopoly: Firm Survival and Technological Change in the Evolution of the U.S. Tire Industry", *Journal of Political Economy*, August 2000; 108(4): 728-60.

(b) The Value of New Goods

T. F. Bresnahan and R. J. Gordon, "Introduction" in Bresnahan and Gordon, eds., *The Economics of New Goods*, The University of Chicago Press, 1997.

(c) *Firm Growth and Exit*

B. Jovanovic, "Selection and the Evolution of Industry," *Econometrica*, (May 1982), 649-70.

T. Dunne, M. Roberts and L. Samuelson, "The Growth and Failure of U.S. Manufacturing Plants", *Quarterly Journal of Economics*,. November 1989; 104(4): 671-98

Alexander, Barbara, "Failed Cooperation in Heterogeneous Industries under the National Recovery Administration", *Journal of Economic History*, 57, 1998, 322-34.

Baker and Gil, "Clinical Studies in Organizational Economics" in Gibbons and Roberts, eds., *Handbook of Organizational Economics*, 2013.

Bakker, "The decline and fall of the European film industry: sunk costs, market size, and market structure: 1890-1927", *Economic History Review*, LVIII 2005 2, 310-351.

Boeker, Warren, *Executive Migration and Strategic Change: The Effect of Top Manager Movement on Product Market Entry*, *Administrative Science Quarterly*, 42(2): June 1997, 213-236.

Eichengreen, Barry, "Economic History and Economic Policy", *The Journal of Economic History*, June 2012, 72(2):289-307.

Fisher, Frank, "Games Economists Play: A Non-cooperative view", *RAND Journal of Economics*, 199, 20(1):113-124.

Fisher, Frank, "Organizing Industrial Organization: Reflections on the Handbook of Industrial Organization", *Brookings Papers on Economic Activity. Microeconomics*, Vol. 1991 (1991), pp. 201-240.

Genesove, "The Dye Famine and Its Aftermath: Knowledge Diffusion and Entry", *CEPR Discussion Paper*, 2006, 5890.

----- "The Sugar Institute Learns to Organize Information Exchange" in N. Lamoreaux, D. Raff and P. Temin, *Learning by Doing in Markets, Firms and Countries*, The University of Chicago Press.

----- "Rules, Communication and Collusion: Narrative Evidence from the Sugar Institute Case", *The American Economic Review*, 91(3): 2001, 379-298.

----- "Predation and Its Internal Rate of Return: The Sugar Industry, 1887-1914", *Rand Journal of Economics*, 6(2), 2006, 17 (1-Spring), 47-69.

Ghemawat, Pankaj, "Competition and Business Strategy in Historical Perspective", *The Business History Review*, 2002, 76(1): 37-74.

Harrington, Joseph E. III, *How do Cartels Operate? Foundations and Trends in Microeconomics*, 2(1):1-105, 2006.

Henderson, Bruce, *Henderson on Strategy (?)*, 1980.

Jovanovic, Boyan, and Peter L. Rousseau. 2002. "The Q-Theory of Mergers", *American Economic Review*, 92(2): 198-204.

Kaplow, Louis, *Competition Policy and Price Fixing*, Princeton University Press, 2013.

Levenstein, Margaret, "Price Wars and the Stability of Collusion: A Study of the Pre-World War I Bromine Industry", *Journal of Industrial Economics*, 45(2):117-137.
Levenstein, Margaret, "Do Price Wars Facilitate Collusion? A Study of the Bromine Cartel Before World War I", *Explorations in Economic History*, 33(1):107-137.
Levenstein, Margaret, "Mass Production Conquers the Pool: Firm Organization and the Nature of Competition in the Nineteenth Century" *Journal of Economic History*, 55(3):575-611, 1995.
Newbery, David M., *Privatization, Restructuring, and Regulation of Network Utilities*, MIT Press.
Nicholas, Stephen, "The New Business History" in Donald Graeme Snooks, editor, *Historical Analysis in Economics*, Taylor and Francis Group, 1993.
Shapiro, Carl, "The Theory of Business Strategy", *RAND Journal of Eco.*, 1989, 20(1):125-137.

Additional Reading Material:

Chandler, Jr., Alfred D., *Strategy and Structure*, 1964.
-----, *Scale and Scope*, .
Eddy, Arthur Jerome, *The New Competition*, New York, D. Appleton and Co., 1912.
Keichel, *The Lords of Strategy: The Secret Intellectual History of the New Corporate World*, 2010.

Course/Module evaluation:

End of year written/oral examination 0 %
Presentation 0 %
Participation in Tutorials 0 %
Project work 0 %
Assignments 100 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

Additional information:

None