



The Hebrew University of Jerusalem

Syllabus

Impact venturing in Jerusalem - creating a sustainable space - 55980

Last update 30-01-2022

HU Credits: 4

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: Business Administration

Academic year: 0

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Dr. Dan Marom

Coordinator Email: danm@huji.ac.il

Coordinator Office Hours: Schedule by email

Teaching Staff:

Dr. Sami Ershied,
Dr. Dan Marom

Course/Module description:

Experiential learning of entrepreneurship in groups of multi-disciplinary students.

Course/Module aims:

Learning outcomes - On successful completion of this module, students should be able to:

Impact venturing - at the end of the course, each group will present the business model and an initial prototype.

Attendance requirements(%):

Teaching arrangement and method of instruction:

Course/Module Content:

Exploration:
Team building
Entrepreneurial toolkit
Impact venturing
Market analysis and validation
Pitching

Acceleration / The Lean Launchpad:
Customer Development Methodology

Required Reading:

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Additional Reading Material:

Course/Module evaluation:

End of year written/oral examination 0 %

Presentation 0 %

Participation in Tutorials 10 %

Project work 80 %

Assignments 10 %

Reports 0 %

Research project 0 %

Quizzes 0 %

Other 0 %

Additional information: