האוניברסיטה העברית בירושלים
THE HEBREW UNIVERSITY OF JERUSALEM

The Hebrew University of Jerusalem

Syllabus

hh - 55892

Last update 18-03-2019

HU Credits: 3

Degree/Cycle: 2nd degree (Master)

Responsible Department: Business Administration

Academic year: 0

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: shaul almakias, PhD

Coordinator Email: shaul.alm@gmail.com

Coordinator Office Hours: monday 19-20

Teaching Staff:

Dr. shaul elmakais

Course/Module description:
Sourcing is a critical activity used at both tactical and strategic levels. It is concerned with what needs to be purchased, why, when and where. The course was created to help supply chain managers and practitioners to improve, develop and implement strategic sourcing strategies.

Course/Module aims:
Module I: Strategy – Matching business and sourcing strategies
• Module II: Research – Investigating needs and options
• Module III: Execution – Engaging and contracting with suppliers
• Module IV: Management – Managing risks and relationships

Learning outcomes - On successful completion of this module, students should be able to:
To fill a complete sourcing process, to establish decisions that are based on data, to decide to allocate purchasing between central and the organization units, to publish optimize tenders.

Attendance requirements(%):
90

Teaching arrangement and method of instruction: frontal, presentations, experiments, guest speakers

Course/Module Content:
Introduction to strategic sourcing
Investigating needs and options
cost modeling
cost effectiveness index
auction
negotiations
contracting

Required Reading:

David INBAR, Competitive Purchasing 2010

zvi lavi, purchasing management in practice 2004

 Additional Reading Material:
  The Procurement Game plan by Charles Dominck and Soheila R. Lunney,2011
Strategic Sourcing Management, Structural and Operational Decision-making,
Olivier bruel, 2017

 Course/Module evaluation:
 End of year written/oral examination 65 %
 Presentation 0 %
 Participation in Tutorials 0 %
 Project work 35 %
 Assignments 0 %
 Reports 0 %
 Research project 0 %
 Quizzes 0 %
 Other 0 %

Additional information: