



The Hebrew University of Jerusalem

Syllabus

Strategic Implementation Seminar - 55850

Last update 05-12-2024

HU Credits: 4

Degree/Cycle: 2nd degree (Master)

Responsible Department: Business Administration

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Dr. Micki Eisenman

Coordinator Email: mickie@huji.ac.il

Coordinator Office Hours: By appointment only

Teaching Staff:

Dr. Micki Eisenman,
Mr. Shlomi Mordechai

Course/Module description:

The course is built on a global business simulation in which students need to take actions in terms of functional level, business level, global level and corporate level upper echelon decisions

Course/Module aims:

The course goal is to enhance the students skills in dealing with strategy implementation

Learning outcomes - On successful completion of this module, students should be able to:

At the end of the course the students will be able to appreciate the difference between strategy planning and strategy implementation

Attendance requirements(%):

80

Teaching arrangement and method of instruction: Group work on taking quarterly business decisions in a simulation software

Course/Module Content:

See syllabus posted on moodle.huji.ac.il at start of semester

Required Reading:

See syllabus posted on moodle2.huji.ac.il at start of semester

Additional Reading Material:

See syllabus posted on moodle2.huji.ac.il at start of semester

Grading Scheme:

Essay / Project / Final Assignment / Home Exam / Referat 70 %

Submission assignments during the semester: Exercises / Essays / Audits / Reports / Forum / Simulation / others 10 %

Presentation / Poster Presentation / Lecture 10 %

Other 10 %

Additional information:

An updated syllabus will be posted on moodle2.huji.ac.il before the start of each semester in which the course is given. The details of the "moodle" version should be considered the most up-to-date ones.