



The Hebrew University of Jerusalem

Syllabus

Introduction to Urban Planning - 55834

Last update 11-10-2019

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: Business Administration

Academic year: 2020

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Chaim Fialkoff

Coordinator Email: cfialk@gmail.com

Coordinator Office Hours: by appointment

Teaching Staff:

Dr. Chaim Fialkoff

Course/Module description:

An introduction to city planning and urban development trends in Israeli cities.

Course/Module aims:

The goals of the course are to provide students in the executive program of finance and real estate assessment the background of urban planning, especially public planning. Accordingly the course will cover different definitions of planning and its roles, ways of identifying the public interest, planning and politics, different ways to consider and assess the competing interests of different stakeholders, decision making models. In addition the course will survey a variety of urban trends such as urban revitalization, affordable housing, mixed uses, etc.

Learning outcomes - On successful completion of this module, students should be able to:

To be familiar with basic principles of city planning and major urban development trends Israel and abroad.

Attendance requirements(%):

not relevant

Teaching arrangement and method of instruction: Frontal lectures with class participation and student presentation at the end of the semester

Course/Module Content:

*Introduction: definitions of planning
Public interest
planning and pluralism
values in planning
comprehensive planning
planning and politics
the planning process
implementation*

Required Reading:

Students may select 2 of the first 3 of the articles for each subject.

1. Ernest R. Alexander, Approaches to Planning, Philadelphia: Gordon and Breach,

1992, pp. 1-11.

2. Judith Innes de Neufville, "Usable Planning Theory: An Agenda for Research and Education", in Barry Checkoway, ed., *Strategic Perspectives on Planning Practice*, Lexington, MA: Lexington Books 1986, pp. 43-62.

3. Susan S. Fainstein, "New Directions in Planning Theory," *Urban Affairs Review*, 2000, vol. 351, pp. 451-78.

4. David R. Godschalk, "A Planning Life: Bridging Academics and Practice," *Journal of the American Planning Association*, (*Journal of the American Institute of Planners* (hereafter, JAIP or JAPA), JAPA, vol. 80, no. 1, Winter 2014, pp. 83-90.

2. אינטרס הציבור

1. Martin Meyerson and Edward Banfield, *Politics, Planning and the Public Interest*, New York: The Free Press of Glencoe, 1964, pp. 11-15, 322-329.

2. Judith E. Innes, "Planning Through Consensus Building: A New View of the Comprehensive Planning Ideal," JAPA, vol. 62 no. 4 Autumn 1996, pp. 460-472.

3. דו"ח הוועדה לשינוי חברתי כלכלי, (דו"ח "ועדת טרכטנברג"), <http://il.gov.hidavrut/>.

4. Susan S. Fainstein, "Cities and Diversity: Should We Want It? Can We Plan For It?" *Urban Affairs Review*, 2005, vol. 41, no. 1, pp. 3-19.

5. Samuel D. Brody, David R. Godschalk and Raymond J. Rurby, "Mandating Citizen Participation in Plan Making: Six Strategic Planning Choices," JAPA, vol. 69 no. 3 Summer 2003, pp. 245-264.

6. דרוקמן דורון ורחל אלטרמן, מקונפליקט לשיתוף: זיהוי "פוטנציאל ההתנגדות" הצפוי לתוכנית בנין עיר, חיפה: המרכז לחקר העיר והאזור, מוסד הטכניון למחקר ופיתוח, 2010.

3. תכנון ופולורליזם

1. Paul Davidoff, "Advocacy and Pluralism in Planning", JAIP, vol. 31 no. 4 Aug. 1965, pp. 331-337.

2. Alan D. Heskin, "Crisis and Response: An Historical Perspective on Advocacy Planning", JAPA, vol. 46 no. 1 Jan. 1980, pp. 50-63.

3. Arnab Chakraborty and Andrew McMillan, "Scenario Building for Urban Planners: Toward a Practitioner's Guide," *JAPA*, vol. 81, no. 1, Winter 2015, pp. 18-29.

4. יהב, יוסי ואביה ספיבק, ועדת מומחים למען צדק חברתי, ("צוות ספיבק-יונה",

<http://j14.org.il/spivak/>.

5. Kathleen Gundry and Thomas Heberlein, "Do Public Meetings Represent the Public?," *JAPA*, vol. 50 no. 2 Spring 1984, pp. 175-182.

6. Sherry Arnstein, "But Which Advocate Planner", *Social Policy*, vol. 1 no. 2 July/August 1970, pp. 33-34.

4. ערכים בתכנון

1. What is a "Great Neighborhood"?: An Analysis of APA's Top-Rated Places, Emily Talen, Sunny Menozzi, Cloe Schafer, *JAPA*, vol. 81, no. 2, Spring 2015, pp. 121-140.

2. Deirdre Pfeiffer and Scott Cloutier, "Planning for Happy Neighborhoods," *JAPA*, vol. 82, no. 3, summer 2016, pp. 267-279.

3. Naomi Carmon and Susan Fainstein, eds. *Policy Planning and People: Promoting Justice in Urban Development*, Philadelphia: University of Pennsylvania Press, 2013.

4. How's Life? Measuring Well-Being, OECD, 2013 http://www.keepeek.com/Digital-Asset-Management/oecd/economics/how-s-life-2013_9789264201392-en#page1

5. UN Habitat, State of World Cities, 2012/2013 [http://mirror.unhabitat.org/pmss/\(X\(1\)S\(52hox3autm0xua5tqorsvsfz\)\)/listItemDetails.aspx?publicationID&eq;3387&AspxAutoDetectCookieSupport&eq;1](http://mirror.unhabitat.org/pmss/(X(1)S(52hox3autm0xua5tqorsvsfz))/listItemDetails.aspx?publicationID&eq;3387&AspxAutoDetectCookieSupport&eq;1)

6. מדדי איכות בישראל, 2015, משרד ראש

http://www.moin.gov.il/SubjectDocuments/kolelaniot_yeshuvim/mitve_kolelanit_yeshuvim.aspx.Default/Pages/wb/il.gov.wellbeingisrael/

5. תכנון כוללני

1. חוק התכנון והבנייה (תיקון 101), התשע"ד-2014.

2. מינהל נתכנון, מתווה להכנת תכנית מתאר מקומית כוללנית ליישוב, http://www.moin.gov.il/SubjectDocuments/ComprehensiveOutlinePlans/Pages/matve_general_planning.aspx

3. רחל אלטרמן, "תוכנית מתאר על פי חוק התכנון והבנייה - מהי?", עיר ואזור 18, נובמבר 1988, עמ' 5-26.

4. מינהל התכנון, משרד הפנים, "מתווה להכנת תכנית מתאר מקומית כוללנית ליישוב", יולי 2012, http://www.moin.gov.il/SubjectDocuments/kolelaniot_yeshuvim/mitve_kolelanit_yeshuvim.pdf

5. חיים פיאלקוף, "כיוונים רצויים לשיפור תוכניות מתאר מקומיות", תכנון סביבתי 37-38, יולי 1987, עמ' 35-20.

6. מבקר המדינה, דוח שנתי 60א' לשנת 2010, "היבטים בתכנון המתארי הכולל, עמ' 369-408, <http://www.mevaker.gov.il/serve/contentTree.aspx?bookid&eq;561&id&eq;57&contentid>

&eq;&parentcid&eq;undefined&sw&eq;1366&hw&eq;698

.7 הכנת תכנית המתאר המקומית בתל אביב, ונוהל שיתוף הציבור ותהליך הכנתו <http://www.tel-aviv.gov.il/Hebrew/InfraStructures/OutlinePlan/Index.asp> וכן <http://www.tel-aviv.gov.il/Hebrew/Strategic/Actions/Participation/Planning/Index.asp>
8. Seymour J. Mandelbaum, "Reading Plans," JAPA, vol. 56, no. 3, Summer 1990, pp. 350-358.

6. תכנון ופוליטיקה

1. John Forester, "Planning in the Face of Power," JAPA, vol. 48 no. 1 Winter 1982, pp. 67-80.
2. Howell S. Baum, "Politics in Planners' Practice", in Checkoway, ed., pp. 25-42.
3. Anthony Catanese and W. Paul Farmer, eds., *Personality, Politics and Planning: How City Planners Work*, Beverly Hills: Sage Publications, 1978.
4. "Neighborhood Planning in Jerusalem: A Profile of Sarah Kaminker," in Forester et al., pp. 107-129.
5. Judith E. Innes, "Information in Communicative Planning," JAPA, vol. 64, no. 1 Winter 1998, pp. 52-63.

7. תהליך התכנון

1. Edward Banfield, "Ends and Means in Planning", *International Social Science Journal*, vol. xi no. 3 1959. Also in Faludi, pp. 139-149.
2. Charles Lindblom, "The Science of Muddling Through", *Public Administration Review*, Spring 1959, pp. 79-88.
3. Terry Moore, "Planning Without Preliminaries," JAPA, vol. 54 no. 4 Autumn 1988, pp. 525-528.
4. Amitai Etzioni, "Mixed Scanning: A 'Third' Approach to Decision-Making", *Public Administration Review*, Dec. 1967, pp. 385-392.
5. Howell S. Baum, "Discovering and Working With Irrationality in Planning, JAPA, vol. 81, no.1, Winter 2015, pp. 67-74.

8. יישום

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1. Carl V. Patton, "Policy Analysis with Implementation in Mind", in Checkoway, ed., pp. 105-122.
 2. Jerome L. Kaufman, "Making Planners More Effective Strategists," in Checkoway, *Strategic Perspectives on Planning Practice*, pp. 87-104.
 3. Jeffrey L. Pressman and Aaron Wildavsky, *Implementation*, Berkeley: The University of California Press, 1973.
 4. Paul Sabatier and Daniel Mazmanian, "The Implementation of Public Policy: A Framework of Analysis," *Policy Studies Journal*, Vol. 8 No. 4, 2008.
 5. Paul Sabatier, "Top-down and Bottom-up Approaches to Implementation Research: A Critical Analysis and Suggested Synthesis," *Journal of Public Policy*, Vol. 6, Cambridge Univ. Press, 2008.

Additional Reading Material:

Course/Module evaluation:

End of year written/oral examination 70 %
Presentation 30 %
Participation in Tutorials 0 %
Project work 0 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

Additional information:

Minimum passing grade of 60.