Syllabus

MONEY PROTOTYPE OF CULTURE&SOCIETY IN M. GERMANY - 54205

Last update 10-03-2014

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: Cultural Studies

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Sharon Gordon

Coordinator Email: sharon.gordon@mail.huji.ac.il

Coordinator Office Hours: Tuesday, 13:30-14:30

Teaching Staff:
Sharon Gordon
Course/Module description:
This seminar deals with the role of money in modern society and culture, the inner paradoxes, and the different approaches towards money. It deals with images of money in modern culture, from ideologies to symbolic representations in art and popular culture.

Course/Module aims:
This seminar introduce the students to the relations between money as economic institution to other aspects of culture: identities, world views, experiences etc. The students read various texts dealing with money from non-economic angles, but rather sociology, philosophy, literature, as well as current media and press. They will learn that "economy" is not separate from culture. The students practice writing book review.

Learning outcomes - On successful completion of this module, students should be able to:
By the end of the seminar the students will have the ability to read texts dealing with money critically. They will be able to identify the world views, and the context by which texts were composed. They will also acquire the ability to write a book review.

Attendance requirements(%):
80

Teaching arrangement and method of instruction: Seminar - lectures and discussions

Course/Module Content:
***Opening***
1. Introduction - what is money and why is it important to deal with it? Money's functions. Time and space. Rationality and sentiments.  
2. Two sides of the currency. Money's double nature: political and economic.  
***The Political dimentions***
3. Money and war. The wars at the 1th century and the Napoleonic wars.  
4. Religion and Secularization. The question of secularization in the 19th century, Judaism and Christianiy, Money and God.  
5. Money and Space. Collective identity, nation state, German unifications (1871, 1990), Globalization, EU.  
***The Economic dimension***
8. Financial crises. The long depression (1873-1896), the great depression (1930-1934), the recent crisis (2008)
***Sentiments and senses***
***Conclusion***
14. Money and capitalism - the great transformation

**Required Reading:**
Allen, Christopher S. "Ideas, Institutions and Organized Capitalism: The German Model of Political Economy Twenty Years after Unification," German Politics and Society, 6/30/2010, Vol. 28 Issue 2, pp 130-150
Berghahn, Volker Rolf, Imperial Germany, 1871-1914: economy, society, culture, and politics, 1994
Graeber, David, Debt: The First 5000 Years, 2011
Gustav Freytag, Debit and Credit, (German-1855)

James, Harold Monetary and Fiscal Unification in Nineteenth Century Germany, 1997


Keynes, John Maynard, The Economic Consequences of the Peace, 1919


Mendes-Flohr, Paul R., Werner Sombart's `The Jews and Modern Capitalism`: An Analysis of its Ideological Premises, LBIYB 21 (1976): 87–107


Mosse, Werner E., Judaism, Jews and Capitalism → Weber, Sombart and Beyond, LBIYB 24 (1979): 3-15


Nelson, Benjamin, The Idea of Usury. From Tribal Brotherhood to Universal Otherhood, 1969

Penslar, Derek Jonathan, Shylock's children: economics and Jewish identity in modern Europe, University of California Press, 2001

Pierenkemper, T., and Richard Tilly, The German Economy during the Nineteenth Century, 2004

Polanyi, Karl, The Great Transformation , 1944


Simmel, Georg Philosophy of Money

Sombart, Werner, The quintessence of capitalism. A Study of the History and psychology of the modern business man, 1915


University Press, 1967), pages 151-182
Widdig, Bernd. Culture and inflation in Weimar Germany, 2001
Wolfenstein, Eugene V., Mr. Moneybags meets the Rat Man: Marx and Freud on the meaning of money. Political Psychology, 14.2 (1993): 279-308

Additional Reading Material:
Hayek, Friedrich, Individualism and economic order, Chicago: University of Chicago Press, 1948
Ingham, Geoffrey, "Money is a social relation", Review of Social Economy 54.4 (1996): 507-29

Sheehan, James J. German history, 1770-1866, 1989
בדריאר, ז'אן, סימולקרות וסימולציות, תל-אביב, ההוצאת המאוחדת 2007
קיינס, ג'ון מיינרד, התאוריה הכללות של תעסוקה, ריבית וכסף, ירושלים ותל-אביב 2007

Course/Module evaluation:
End of year written/oral examination 0 %
Presentation 0 %
Participation in Tutorials 30 %
Project work 50 %
Assignments 20 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

Additional information:
The course will involve the viewing of films and reading extracts from contemporary newspapers.