Syllabus

MONEY PROTOTYPE OF CULTURE & SOCIETY IN M. GERMANY - 54205

Last update 10-03-2014

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: Cultural Studies

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Sharon Gordon

Coordinator Email: sharon.gordon@mail.huji.ac.il

Coordinator Office Hours: Tuesday, 13:30-14:30

Teaching Staff:
Sharon Gordon
Course/Module description:
This seminar deals with the role of money in modern society and culture, the inner paradoxes, and the different approaches towards money. It deals with images of money in modern culture, from ideologies to symbolic representations in art and popular culture.

Course/Module aims:
This seminar introduces the students to the relations between money as an economic institution to other aspects of culture: identities, worldviews, experiences etc. The students read various texts dealing with money from non-economic angles, but rather sociology, philosophy, literature, as well as current media and press. They will learn that "economy" is not separate from culture. The students practice writing book reviews.

Learning outcomes - On successful completion of this module, students should be able to:
By the end of the seminar the students will have the ability to read texts dealing with money critically. They will be able to identify the worldviews, and the context by which texts were composed. They will also acquire the ability to write a book review.

Attendance requirements(%):
80

Teaching arrangement and method of instruction: Seminar - lectures and discussions

Course/Module Content:
***Opening***
1. Introduction - what is money and why is it important to deal with it? Money's functions. Time and space. Rationality and sentiments.
2. Two sides of the currency. Money's double nature: political and economic.
***The Political dimensions***
3. Money and war. The wars at the 1st century and the Napoleonic wars.
4. Religion and Secularization. The question of secularization in the 19th century, Judaism and Christianity, Money and God.
5. Money and Space. Collective identity, nation state, German unifications (1871, 1990), Globalization, EU.
***The Economic dimension***
8. Financial crises. The long depression (1873-1896), the great depression (1930-1934), the recent crisis (2008)
***Sentiments and senses***
10. The Psychology of money. (1) Eros and emotions - desire, envy, disgust. (2) The construction ot he individual, human relationships.
***conclusion***
14. Money and capitalism - the great transformation

Required Reading:
Allen, Christopher S. "Ideas, Institutions and Organized Capitalism: The German Model of Political Economy Twenty Years after Unification," German Politics and Society, 6/30/2010, Vol. 28 Issue 2, pp 130-150
Berghahn, Volker Rolf, Imperial Germany, 1871-1914: economy, society, culture, and politics, 1994
Graeber, David, Debt: The First 5000 Years, 2011
Gustav Freytag, Debit and Credit, (German-1855)
James, Harold Monetary and Fiscal Unification in Nineteenth Century Germany, 1997
Keynes, John Maynard, The Economic Consequences of the Peace, 1919
Mosse, Werner E., Judaism, Jews and Capitalism in Weber, Sombart and Beyond, LBIYB 24 (1979): 3-15
Nelson, Benjamin, The Idea of Usury. From Tribal Brotherhood to Universal Otherhood, 1969
Penslar, Derek Jonathan, Shylock's children: economics and Jewish identity in modern Europe, University of California Press, 2001
Pierzenkemper, T., and Richard Tilly, The German Economy during the Nineteenth Century, 2004
Polanyi, Karl, The Great Transformation, 1944
Simmel, Georg Philosophy of Money
Sombart, Werner, The quintessence of capitalism. A Study of the History and psychology of the modern business man, 1915
Sheehan, James J. German history, 1770-1866, 1989

Course/Module evaluation:
End of year written/oral examination 0 %
Presentation 0 %
Participation in Tutorials 30 %
Project work 50 %
Assignments 20 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

Additional information:
The course will involve the viewing of films and reading extracts from contemporary newspapers.