



## Syllabus

### *Privacy Technology and New Media - 50974*

*Last update 02-05-2024*

*HU Credits:* 2

*Responsible Department:* Communication & Journalism

*Academic year:* 0

*Semester:* 1st Semester

*Teaching Languages:* Hebrew

*Campus:* Mt. Scopus

*Course/Module Coordinator:* Dr. Nicholas John

*Coordinator Email:* [n.john@huji.ac.il](mailto:n.john@huji.ac.il)

*Coordinator Office Hours:* By appointment

*Teaching Staff:*  
Prof Nicholas John

*Course/Module description:*

*The modern history of privacy is inherently a history of modern technologies as*

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well, as new ways of documenting everyday life and enabling communication at a distance have all given rise to concerns that our privacy is being endangered in unprecedented ways. During the course we shall examine the concept of privacy itself; the so-called "privacy paradox", whereby we claim to care deeply about our privacy while behaving as if we don't; different approaches to privacy and personhood; privacy, power and class; privacy and generational transformations; state surveillance and the rise of the "database nation"; and the culture of self-exposure and sharing on talk shows, reality TV and Facebook.

Course/Module aims:

This course aims to familiarize students with the key issues in today's debates over questions of privacy and technology, and particularly our use of social media.

Learning outcomes - On successful completion of this module, students should be able to:

- 1) Compare different definitions of privacy and point to the differences between them.
- 2) Evaluate claims in popular discourse about privacy
- 3) Analyze the relationship between privacy and technology
- 4) Critique state and commercial use of technologies of surveillance

Attendance requirements(%):

100

Teaching arrangement and method of instruction: Frontal lectures with class discussion and student presentations of articles. For those writing seminar papers, a presentation of their topic, research question and initial literature review.

Course/Module Content:

The issues this course will discuss include:

- \* Definitions of privacy
- \* The relationship between privacy and technology
- \* Privacy and social media
- \* Privacy and teens
- \* Privacy, power and class
- \* Privacy and surveillance

Required Reading:

There may be changes

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Warren, S. D., & Brandeis, L. D. (1890). *The Right to Privacy*. *Harvard Law Review*, 4, 193-220.

Whitman, James Q. (2004). *The Two Western Cultures of Privacy: Dignity Versus Liberty*. *Yale Law Journal*, 113, 1151-1221.

Gilman, Michele Estrin. (2012). *The Class Differential in Privacy Law*. *Brooklyn Law Review*, 77(4), 1389-1445.

Norberg, Patricia A., Horne, Daniel R., & Horne, David A. (2007). *The Privacy Paradox: Personal Information Disclosure Intentions versus Behaviors*. *Journal of Consumer Affairs*, 41(1), 100-126. doi: 10.1111/j.1745-6606.2006.00070.x

Turow, Joseph, Hennessy, Michael, & Bleakley, Amy. (2008). *Consumers' understanding of privacy rules in the marketplace*. *Journal of Consumer Affairs*, 42(3), 411-424.

Lyon, David. (2003a). *Introduction*. In D. Lyon (Ed.), *Surveillance as social sorting : privacy, risk, and digital discrimination* (pp. 1-9). London ; New York: Routledge.

Lyon, David. (2003b). *Surveillance as social sorting: Computer codes and mobile bodies*. In D. Lyon (Ed.), *Surveillance as social sorting : privacy, risk, and digital discrimination* (pp. 13-30). London ; New York: Routledge.

Tene, Omer. (2013). *הבידומטרי המאגר חוק*. *יז*, 2(2), 421-467.

Klinger, Jonathan. (2007). *תשקורת נתוני צחוק*. Retrieved from <http://2jk.org/praxis/?p1111>

Klinger, Jonathan. (2010). *בפשיעה והמאבק הבידומטרי המאגר, תקשורת נתוני חוק*. Retrieved from <http://2jk.org/praxis/?p2659>

Zarsky, Tal Z. (2002). *Mine your own business: making the case for the implications of the data mining of personal information in the forum of public opinion*. *Yale JL & Tech.*, 5, 1.

Livingstone, Sonia. (2008). *Taking risky opportunities in youthful content creation: teenagers' use of social networking sites for intimacy, privacy and self-expression*. *New Media & Society*, 10(3), 393.

boyd, danah, & Marwick, Alice. (2011). *Social Privacy in Networked Publics: Teens' Attitudes, Practices, and Strategies*. Paper presented at the *A Decade in Internet Time: Symposium on the Dynamics of the Internet and Society*, Oxford Internet Institute.

**Additional Reading Material:**

There may be changes

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Student presentations:

רפרט

בירנהק, מיכאל. (2010). מרחב פרטי. בר אילן, נבו.  
פרק א', עמודים 37-55

Gilman, Michele Estrin. (2012). *The Class Differential in Privacy Law*. *Brooklyn Law Review*, 77(4), 1389-1445.

Acquisti, Alessandro, & Grossklags, Jens. (2005). *Privacy and rationality in individual decision making*. *Security & Privacy, IEEE*, 3(1), 26-33. + רקע

Stutzman, Fred, Gross, Ralph, & Acquisti, Alessandro. (2013). *Silent Listeners: The Evolution of Privacy and Disclosure on Facebook*. *Journal of Privacy and Confidentiality*, 4(2), 7-41.

Lyon, David. (2003a). *Introduction*. In D. Lyon (Ed.), *Surveillance as social sorting : privacy, risk, and digital discrimination* (pp. 1-9). London ; New York: Routledge.  
Lyon, David. (2003b). *Surveillance as social sorting: Computer codes and mobile bodies*. In D. Lyon (Ed.), *Surveillance as social sorting : privacy, risk, and digital discrimination* (pp. 13-30). London ; New York: Routledge.

Richards, Neil M. (2013). *The dangers of surveillance*. *Harvard Law Review*, 126(7), 1934-1965.

boyd, danah. (2007). *Why Youth Love Social Network Sites: The Role of Networked Publics in Teenage Social Life*. In D. Buckingham (Ed.), *Youth, Identity and Digital Media* (pp. 119-142). Cambridge: The MIT Press.

Naftali, Orna. (2010). *Caged golden canaries: Childhood, privacy and subjectivity in contemporary urban China*. *Childhood*, 17(3), 297-311. doi: 10.1177/0907568209345612

Extra and very useful reading:

Altman, Irwin. (1976). *Privacy: A Conceptual Analysis*. *Environment and Behavior*, 8(1), 7-29. doi: Doi 10.1177/001391657600800102

Cohen, Julie E. (2013). *What privacy is for*. *Harvard Law Review*, 126(7), 1904-1933.

DeCew, Judith Wagner. (2012). *Privacy*. In E. N. Zalta (Ed.), *The Stanford Encyclopedia of Philosophy*.

Lessig, Lawrence. (2006). *Code: Version 2.0*. New York: Basic Books.

Moore, Adam D. (2008). *Defining Privacy*. *Journal of Social Philosophy*, 39(3), 411-428. doi: Doi 10.1111/j.1467-9833.2008.00433.X

Rykwert, Joseph. (2001). *Privacy in Antiquity*. *Social Research*, 68(1), 29-40.

Solove, Daniel J. (2002). *Conceptualizing privacy*. *California Law Review*, 1087-1155.

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Westin, Alan F. (1967). *Privacy and Freedom*. New York: Atheneum.

John, Leslie K, Acquisti, Alessandro, & Loewenstein, George. (2011). Strangers on a plane: context-dependent willingness to divulge sensitive information. *Journal of consumer research*, 37(5), 858-873.

Acquisti, Alessandro. (2013, 30/3/2013). Letting Down Our Guard With Web Privacy, *The New York Times*. Retrieved from <http://www.nytimes.com/2013/03/31/technology/web-privacy-and-how-consumers-let-down-their-guard.html>

Laura Brandimarte, Alessandro Acquisti & George Loewenstein, *Misplaced Confidences: Privacy and the Control Paradox*, (Sept. 2010) (unpublished manuscript), available at <http://www.futureofprivacy.org/wp-content/uploads/2010/09/Misplaced-Confidences-acquisti-FPF.pdf>.

Marwick, A. E., Murgia-Diaz, D., & Palfrey Jr., J. G. (2010). Youth, Privacy and Reputation (Literature Review): *The Berkman Center for Internet & Society*.

Marx, Gary, & Steeves, Valerie. (2010). From the Beginning: Children as Subjects and Agents of Surveillance. *Surveillance & Society*, 7(3/4), 192-230.

Shmueli, Benjamin, & Blecher-Prigat, Ayelet. (2011). Privacy for Children. *Columbia Human Rights Law Review*, 42.

Steeves, Valerie, & Jones, Owain. (2010). Editorial: Surveillance, Children and Childhood. *Surveillance & Society*, 7(3/4), 187-191.

Herring, Susan C. (2007). Questioning the Generational Divide: Technological Exoticism and Adult Constructions of Online Youth Identity. *The John D. and Catherine T. MacArthur Foundation Series on Digital Media and Learning*, -, 71-92. doi: doi:10.1162/dmal.9780262524834.071

Solove, Daniel J. (2007). 'I've Got Nothing to Hide' and Other Misunderstandings of Privacy. *San Diego law review*, 44, 745-772.

Stalder, Felix, & Lyon, David. (2003). Electronic identity cards and social classification. In D. Lyon (Ed.), *Surveillance as social sorting : privacy, risk, and digital discrimination* (pp. 77-93). London ; New York: Routledge.

#### Grading Scheme:

Essay / Project / Final Assignment / Home Exam / Referat 60 %

Active Participation / Team Assignment 40 %

#### Additional information:

Students who choose to write a seminar paper will present their topic to the class and will submit their planned research in writing.