



The Hebrew University of Jerusalem

Syllabus

Discourse Analysis: Principles Approaches and Methods - 50910

Last update 14-01-2024

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: Communication & Journalism

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Prof. Zohar Kampf

Coordinator Email: zohar.kampf@mail.huji.ac.il

Coordinator Office Hours: Mondays

Teaching Staff:

Prof Zohar Kampf

Course/Module description:

During the course we will get to know the definitions of the term "discourse" and the approaches and methods that have developed in the various branches of discourse studies.

Course/Module aims:

developing sensitivity to language use
Acquaintance with the main approaches of DA

Learning outcomes - On successful completion of this module, students should be able to:

Analysis of social "problems" with adequate tools

Attendance requirements(%):

75

Teaching arrangement and method of instruction:

Course/Module Content:

introduction to discourse analysis
Text and context
Critical and progressive discourse analysis
social semiotics and multimodality
Ethnography of communication

An introduction to conversation analysis
Broadcast talk
(im)politeness
Speech acts
Excuses and Justifications

Required Reading:

Jaworski, A., & Coupland, N. (1999). Introduction: Perspectives on discourse analysis. In: A. Jaworski & N. Coupland (Eds.), *The discourse reader* (pp. 1-44).

London: Sage.

חמו, מ. קמפף, ז. ובלום-קולקה, ש. (2015). חקר השיח: זרמים ועקרונות יסוד. בתוך: שיח התקשורת, מקראה (25-5). רעננה: האוניברסיטה הפתוחה.

Cameron, D. (2001). *Working with spoken discourse* (Introduction). Sage

Lin, A. (2012). *Critical Discourse Analysis: Overview*. In *The Encyclopedia of Applied Linguistics*, C. Chapelle (Ed.). <https://doi.org/10.1002/9781405198431.wbeal135>

Chilton, P. (2012). "Critical" in Critical Discourse Analysis. In *The Encyclopedia of Applied*

Linguistics, C.A. Chapelle (Ed.). <https://doi.org/10.1002/9781405198431.wbeal0280>

Bartlett, T. (2017). *Positive discourse analysis*. *The Routledge handbook of critical discourse studies*. pp. 133- 147

וואדק, ר. ומאיר, מ. (2015). חקר השיח הביקורתי: היסטוריה נושאי מחקר, תיאוריה ומתודולוגיה. בתוך: שיח התקשורת, מקראה (84-26). רעננה: האוניברסיטה הפתוחה.

Adams, T., Heimann, G., & Kampf, Z. (2023). How do states reminisce? Building relations through bonding narratives. *Cooperation and Conflict*, 00108367231177795.

Kress, G. & van-Leewen, T. (1996). *Reading Images: The Grammar of Visual Design*. London: Routledge. 119-158.

Van Mensel, L., Vandenbroucke, M., & Blackwood, R. (2016). *Linguistic landscapes*. *Oxford handbook of language and society*, 423-449.

Shohet, M. 2018. Two Deaths and a Funeral: Ritual Inscriptions' Affordances for Mourning and Moral Personhood in Vietnam. *American Ethnologist* 45 (1): 60-73.

Hutchby, I., & Wooffitt, R. (1998). *Conversation analysis*. Cambridge: Polity Press. Ch. 1 & 2, pp. 13-69.

Hamo, M., Blum-Kulka, S., & Hachohen, G. (2004). From observation to transcription and back: Theory, practice and interpretation in the analysis of children's naturally occurring discourse. *Research on Language and Social Interaction*, 37, 71-92.

חמו, מ. (2015). ניתוח אינטראקציות בשיח משודר. בתוך: שיח התקשורת, מקראה (118-191). רעננה: האוניברסיטה הפתוחה.

מונטגומרי, מ. (2015). הריאיון החדשתי המשודר. בתוך: תקשורת כשיח: עיונים בשפה ובמדיה (271-319). רעננה: האוניברסיטה הפתוחה.

בלום קולקה, ש וחמו, מ. (2015). פרגמטיקה שיח. בתוך: שיח התקשורת, מקראה. רעננה: האוניברסיטה הפתוחה.

Culpeper, Jonathan (2011) *Politeness and impoliteness*. In: Karin Aijmer and Gisle Andersen (eds.) *Sociopragmatics, Volume 5 of Handbooks of Pragmatics* edited by Wolfram Bublitz, Andreas H. Jucker and Klaus P. Schneider. Berlin: Mouton de Gruyter, 391-436.

Culpeper, J., & Holmes, O. (2013). (Im) politeness and exploitative TV in Britain and North America: *The X Factor* and *American Idol*. In *Real Talk: Reality Television and Discourse Analysis in Action* (pp. 169-198). Palgrave Macmillan UK.

Clayman, S. E., & Heritage, J. (2002). *Questioning presidents: Journalistic deference*

and adversarialness in the press conferences of US Presidents Eisenhower and Reagan. *Journal of communication*, 52(4), 749-775.

Kampf, Z. (2020). "Do you condemn?" negotiating power relations through (in-) direct questions and answers design in ethno-political interviews. In: Z. Livnat, Shukrun-Nagar, P. and Hirsch, G (eds.) *The discourse of indirectness: Cues, voices and functions* (pp. 261-280). Amsterdam: John Benjamins.

Benoit, W. L. (1997). Image repair discourse and crisis communication. *Public relations review*, 23(2), 177-186.

Antaki, C. (1994). *Explaining and Arguing: The Social Organization of Accounts*. London: Sage. Chap. 4

Additional Reading Material:

Grading Scheme:

Essay / Project / Final Assignment / Home Exam / Referat 80 %

Active Participation / Team Assignment 10 %

Personal Guide / Tutor / Team Evaluation 5 %

Attendance / Participation in Field Excursion 5 %

Additional information: