



The Hebrew University of Jerusalem

Syllabus

Key Approaches and Concepts in Communication and Culture - 50900

Last update 15-10-2024

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: Communication & Journalism

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Ido Ramati

Coordinator Email: ido.ramati@mail.huji.ac.il

Coordinator Office Hours: Mon. 10:00-11:00

Teaching Staff:

Dr. Ido Ramati

Course/Module description:

This course offers a broad view on key approaches and concepts in the study of communication and culture. It examines historical and contemporary issues through the perspective of cultural research as an in-depth approach in media studies. During the course we will discuss the cultural roles of algorithms, screens, the relationship between media and the body and the person, media environments, visual culture and other fundamental issues for the current cultural era. As part of this course, we will practice the use of methodologies relevant to the field of media and culture, with an emphasis on advancing the students' research.

Course/Module aims:

Learning outcomes - On successful completion of this module, students should be able to:

1. Identify basic key terms in the study of Communication and Culture
2. Recognize advance key terms in the study of Communication and Culture
3. Utilize methodologies of the study of Communication and Culture

Attendance requirements(%):

Teaching arrangement and method of instruction:

Course/Module Content:

TBA

Required Reading:

TBA

Additional Reading Material:

Grading Scheme:

Essay / Project / Final Assignment / Home Exam / Referat 75 %

Active Participation / Team Assignment 10 %

*Submission assignments during the semester: Exercises / Essays / Audits / Reports
/ Forum / Simulation / others 10 %*

Attendance / Participation in Field Excursion 5 %

Additional information: