Syllabus

PERCEPTION AND PROCESSING OF SOCIAL AND POLITICA - 50849

Last update 30-09-2015

HU Credits: 4

Degree/Cycle: 2nd degree (Master)

Responsible Department: communication & journalism

Academic year: 0

Semester: Yearly

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Ifat Maoz

Coordinator Email: msifat@gmail.com

Coordinator Office Hours: Tuesday 6-7PM

Teaching Staff: Prof Ifat Maoz
Course/Module description:
The course will deal with processing of social information in the context of interpersonal interactions, the media, and new media. It will discuss topics such as racism, stereotypes, schemass, social cognition, and the psychology of digital interactions.

Course/Module aims:
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Learning outcomes - On successful completion of this module, students should be able to:
Knowledge in the studied subject matter, high ability to understand, write and present advanced scientific texts in the studied domains. High ability to employ relevant research methods in order to study the issues discussed in the course.

Attendance requirements(%):
85%

Teaching arrangement and method of instruction: Collective classroom teaching, presentations, personal tutoring

Course/Module Content:
The course will deal with processing of social information in the context of interpersonal interactions, political communication, media, and new media. It will discuss topics such as racism, stereotypes, schemass, social cognition, and the psychology of the internet.

Required Reading:


*Miller, A. et al. (1986). Schematic assessments of presidential candidates. American Political Science Review, 80 (2). HL

S. A. Basow & D. Kobrynowicz (1993). What is she eating? The Effect of Meal Size on Impressions of a Female Eater. Sex Roles, 28, 335-344. (HL)


Vrij, A. (2001). Stereotypical verbal and non verbal responses while deceiving others. PSPB, 27(7). E-reserve 1273886


Kanazaura, S. & Kovar, J. (2004). Why beautiful people are more intelligent. Intelligence, 32. HL


outcomes. Science, 30. HL


Harris, R. J. (1994). Portrayals of groups in the media. In: CPMC (Chapter 3). Reserve ,HL


Additional Reading Material:


Course/Module evaluation:
End of year written/oral examination 0 %
Presentation 40 %
Participation in Tutorials 0 %
Project work 40 %
Assignments 20 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

Additional information:
N/A