



## *Syllabus*

# *Quantitative Research Methods in Communication Political Psychology Gender and Conflict - 50812*

*Last update 27-08-2024*

*HU Credits: 3*

*Responsible Department: Communication & Journalism*

*Academic year: 0*

*Semester: 2nd Semester*

*Teaching Languages: Hebrew*

*Campus: Mt. Scopus*

*Course/Module Coordinator: Prof Ifat Maoz*

*Coordinator Email: [msifat@gmail.com](mailto:msifat@gmail.com)*

*Coordinator Office Hours: Tuesday 12:00-13:00*

*Teaching Staff:*

*Prof Ifat Maoz,  
Mr. Avital Zalik*

---

Course/Module description:

The course will focus on quantitative research methods in the social sciences such as experiments, surveys and content analysis. Students will submit individual work in each of the research methods based on analyzes data in SPSS

Course/Module aims:

1. To learn various methods of quantitative analysis
- 2.To analyze published journal articles and evaluate them.
- 3.To analyze data by using SPSS.

Learning outcomes - On successful completion of this module, students should be able to:

To formulate questions and hypotheses, to offer the best way to explore them, and to conduct research and draw conclusions

Attendance requirements(%):

80%

Teaching arrangement and method of instruction: Lectures, presentations and practical lessons on spss

Course/Module Content:

1. Introduction
2. Construction of Research
- 3-5. Experimental research design
- 6-7. Quantitative Content Analysis
- 8-10. Research based surveys
- 11-12. students, Presentations in class.

Required Reading:

will be announced

Additional Reading Material:

will be announced

Grading Scheme:

Submission assignments during the semester: Exercises / Essays / Audits / Reports / Forum / Simulation / others 20 %

---

*Presentation / Poster Presentation / Lecture 80 %*

*Additional information:*

*During the semester, students will submit 3 research projects:*

- 1. Experiment - 30%*
- 2. Content analysis 35%*
- 3. Survey 35%*