Syllabus

THE MEDIA IN WAR AND PEACE - 50783

Last update 09-10-2013

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: Communication and Journalism

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Keren Tenenboim-Weinblatt

Coordinator Email: keren.tw@mail.huji.ac.il

Coordinator Office Hours: Monday, 14:30-15:30, room 5423

Teaching Staff:
  Dr. Keren Tenenboim-Weinblatt
Course/Module description:
The course will address the complex role played by the media in relation to violent conflicts and peace processes. We will discuss the different types of roles that the media can play in different phases of conflicts, the factors that shape actual media practices, and different approaches to analyzing media representations of conflicts. We will focus on the news genre and the journalistic coverage of conflicts, but we will also touch upon the representation of conflicts in alternative media domains.

Course/Module aims:
To study the theoretical foundations, conceptual frameworks and research approaches for understanding of the complex role played by the media in relation to violent conflicts and peace processes, and applying them in a research project.

Learning outcomes - On successful completion of this module, students should be able to:
• Explain and evaluate the different approaches to studying the relationships between media and conflict.
• Pose critical questions on the literature in the studied field.
• Apply the theoretical and conceptual frameworks to relevant case studies.
• Develop a small research project relating to the topic of the course.
• Write a theoretical or empirical paper on the selected topic.

Attendance requirements(%):
85%

Teaching arrangement and method of instruction: Lecture and class discussion

Course/Module Content:
1. Introduction
2. The role played by the news media in violent conflicts and peace processes – fundamental principles
3. Guest lecture: Susan Herbst
4. The relationship between the news media and decision makers in conflict situations – Part A – The CNN effect
5. The relationship between the news media and political elites in conflict situations – Part B – How independent is the media in framing events?
7. News representations in times of conflict – Part B – Gender representations
8. Journalistic models in the coverage of conflicts – Part A – Journalistic criticism
Required Reading:
The role played by the news media in violent conflicts and peace processes – Part A – The CNN effect:

The relationship between the news media and political elites in conflict situations – Part B – How independent is the media in framing events?

News representations in times of conflict – Part A – Ethnocentric representations:

News representations in times of conflict – Part B – Gender representations:

Journalistic models in the coverage of conflicts – Part A – Journalistic criticism:
Journalistic models in the coverage of conflicts

Part B: Peace journalism:

Alternative domains

Part A: YouTube and citizen journalism:
http://www.cjr.org/behind_the_news/straight_news_from_the_citizen.php?pageall

Part B: Fictional television:

Additional Reading Material:
- (Hebrew) ליבש, תמר וקמפף זוהר (2012). התקשורת בעיתות מלחמה וטרור. מודרני/משרד הביטחון

Course/Module evaluation:
End of year written/oral examination 0 %
Presentation 0 %
Participation in Tutorials 0 %
Project work 90 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 10 %
Additional information: