The Hebrew University of Jerusalem

Syllabus

THE CHANGING FACES OF JOURNALISM - 50771

Last update 25-10-2015

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: communication & journalism

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Dr. Keren Tenenboim-Weinblatt

Coordinator Email: keren.tw@mail.huji.ac.il

Coordinator Office Hours: Monday, 14:30-15:30

Teaching Staff:

Dr. Keren Tenenboim-Weinblatt

Course/Module description:
  The course will focus on the changing landscape of journalism and on the implications of these changes for the roles and authority of journalists in democratic societies. Among the issues to be discussed are the crisis of print journalism, online and digital journalism, the question of who is a journalist, and temporal dimensions in the news. The course will be based on a combination of cultural, political and sociological approaches to journalism studies and on examples from contemporary research in the field.

Course/Module aims:
  To study the theoretical foundations, conceptual frameworks and research approaches for understanding of the changing faces of journalism in the contemporary media environment, and applying them in a research project.

Learning outcomes - On successful completion of this module, students should be able to:
  • Explain and evaluate several major approaches to studying journalistic practices in the contemporary media environment.
• Pose critical questions on the literature in the studied field.
• Apply the theoretical and conceptual frameworks to relevant case studies.
• Develop a small research project relating to the topic of the course.
• Write a theoretical or empirical paper on the selected topic.

Attendance requirements(%):
  85%

Teaching arrangement and method of instruction: Lecture and discussion

Course/Module Content:
  1. Introduction
2. The crisis of print journalism
3. Online journalism – Part A – Imitation and homogenization in the news
4. Online journalism – Part B – Audience participation
5. Online journalism – Part C – Time and news
6. Who is a journalist? Part A – Satirical news as journalism
7. Who is a journalist? Part B – Boundary management
8. Personal supervision for final projects

9. Journalism and scandals in the new media environment
10. Project presentations – Part A
11. Project presentations – Part B
12. Project presentations – Part C

Required Reading:
Alterman, Eric (2011). Out of print: The death and life of the American newspaper. In R. W. McChesney and V. Pickard (eds.), Will the last reporter please turn out the lights: The collapse of journalism and what can be done to fix it (pp. 3-17). New York: New Press [published originally in 2008]

Gitlin, Todd (2011). A surfeit of crises: Circulation, revenue, attention, authority, and deference. In R. W. McChesney and V. Pickard (eds.), Will the last reporter please turn out the lights: The collapse of journalism and what can be done to fix it (pp. 91-102). New York: New Press.

Boczkowski, P. J. & M. de Santos. (2007). When more media equals less news: Patterns of content homogenization in Argentina's leading print and online newspapers. Political Communication, 24(2), 167-180.

Boczkowski, P. (2010). News at work: Imitation in an age of information abundance. Chicago: University of Chicago Press (Introduction, pp. 1-10)

Anderson, C. W. (2011). Between creative and quantified audiences: Web metrics and changing patterns of newswork in local US newsrooms. Journalism, 12(5), 550-566.

Tenenboim-Weinblatt, K. and Neiger, M. (2014). Print is Future, Online is Past: An Exploration of Temporal Orientations in the News.

Baym, Geoffrey (2005). The Daily Show: Discursive integration and the reinvention of political journalism. Political Communication, 22(3), 259-276.

Tenenboim-Weinblatt, K. (2009). Jester, Fake Journalist, or the New Walter Lippmann?: Recognition Processes of Jon Stewart by the U.S. Journalistic Community. International Journal of Communication, 3, 416-439.

Williams, Bruce & Delli Carpini, Michael X. (2011). Politics in the emerging new media age: Hyperreality, multiaxiality, and the Clinton Scandals. In: After broadcast news: Media regimes, democracy, and the new information environment. New York: Cambridge University Press.

<u>Additional Reading Material:</u>
Siles, I. & Boczkowski, P. (2012). Making sense of the newspaper crisis: A critical assessment of existing research and an agenda for future work. New Media & Society, 14(8), 1375-1394

Boczkowski, P. J. (2009). Technology, Monitoring, and Imitation in Contemporary News Work. Communication, Culture & Critique, 2(1), 39-59.

Hermida, A. (2011). Mechanisms of participation: How audience options shape the conversations. In Singer, J. B, Hermida, A., Domingo, D., Heinonen, A., Paulussen, S., Quandt, T. Reich, Z. and Vujnovic, M., Participatory journalism: Guarding open gates at online newspapers (pp. 13-32). Malden, MA: Wiley-Blackwell.

Barnhurst, K. G. (2011). The problem of modern time in American journalism. KronoScope, 11(1-2), 98-123.

Baym, G. & Jones, J. P. (2012). News parody in global perspective: Politics, power, and resistance. Popular Communication, 10(1-2), 2-13.

Lasorsa, D. L., Lewis, S. C. & Holton, A. E. (2012). Normalizing Twitter: Journalism Practice in an Emerging Communication Space. Journalism Studies, 13(1), 19-36.

Thompson, J. B. (2005). The New Visibility. Theory, Culture & Society, 22(6), 31-51.

<u>Course/Module evaluation:</u>
End of year written/oral examination 0 %
Presentation 0 %
Participation in Tutorials 0 %
Project work 90 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 10 %
Posting questions/examples on the course webs

<u>Additional information:</u>
Requirements:
1. Reading from week to week, contribution to class discussions and posting a question about the readings in Moodle by Sunday, 17:00 (the day before the class).

2. Writing a final paper on a topic selected by the student. Length of seminar work: ~25 pages; Length of regular final paper: ~10 pages.

3. Presenting the research project in class in one of the last three sessions.