

## *The Hebrew University of Jerusalem*

### *Syllabus*

## *Writing for Radio Television and Multimedia - 50707*

*Last update 16-02-2020*

*HU Credits:* 2

*Degree/Cycle:* 1st degree (Bachelor)

*Responsible Department:* Communication & Journalism

*Academic year:* 0

*Semester:* 2nd Semester

*Teaching Languages:* Hebrew

*Campus:* Mt. Scopus

*Course/Module Coordinator:* motti barakan

*Coordinator Email:* [radio@mail.huji.ac.il](mailto:radio@mail.huji.ac.il)

*Coordinator Office Hours:* by mail

*Teaching Staff:*

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Mr. Motti Barakan

Course/Module description:

creative "writing" for eye and ear. examples,  
practical work at class and home, timing, editing, television and radio items, idea-  
content-development, making a point and premise, facts and interpretation,  
spokesman, research, creative writing from association to a story, final work - same  
subject written differently for television radio and the web. see-Mt.Scopus Radio.

Course/Module aims:

acquiring tools for organizing materials from which a story for the media is built

Learning outcomes - On successful completion of this module, students should be able to:

write a program/story/script.

Attendance requirements(%):

obligatory in time

Teaching arrangement and method of instruction: practical with exsamples and feedback.

Course/Module Content:

creative "writing" for the eye and ear.  
practical work at class and home, timing, editing, television and radio items, idea-  
content-development, making a point and premise, facts and interpretation,  
spokesman, research, creative writing from association to a story, final work - same  
subject written differently for television radio and the web. see-Mt.Scopus Radio.

Required Reading:

none

Additional Reading Material:

"story" by robert mckee  
"the art of dramatic writing" by lajos egri

Course/Module evaluation:

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*End of year written/oral examination 0 %*  
*Presentation 0 %*  
*Participation in Tutorials 0 %*  
*Project work 0 %*  
*Assignments 0 %*  
*Reports 0 %*  
*Research project 0 %*  
*Quizzes 0 %*  
*Other 100 %*  
*notes*

*Additional information:*

*language and pronunciation -5*  
*attendance - 2/1 per class*  
*missing exercise - 2/1*  
*delay -1*  
*missing final exercise -5*  
*assessment up to - 5*