



The Hebrew University of Jerusalem

Syllabus

Writing for Radio Television and Multimedia - 50707

Last update 16-02-2020

HU Credits: 2

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: Communication & Journalism

Academic year: 0

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: motti barakan

Coordinator Email: radio@mail.huji.ac.il

Coordinator Office Hours: by mail

Teaching Staff:

Mr. Motti Barakan

Course/Module description:

creative "writing" for eye and ear. examples,
practical work at class and home, timing, editing, television and radio items, idea-
content-development, making a point and premise, facts and interpretation,
spokesman, research, creative writing from association to a story, final work - same
subject written differently for television radio and the web. see-Mt.Scopus Radio.

Course/Module aims:

acquiring tools for organizing materials from which a story for the media is built

Learning outcomes - On successful completion of this module, students should be able to:

write a program/story/script.

Attendance requirements(%):

obligatory in time

Teaching arrangement and method of instruction: practical with exsamples and feedback.

Course/Module Content:

creative "writing" for the eye and ear.
practical work at class and home, timing, editing, television and radio items, idea-
content-development, making a point and premise, facts and interpretation,
spokesman, research, creative writing from association to a story, final work - same
subject written differently for television radio and the web. see-Mt.Scopus Radio.

Required Reading:

none

Additional Reading Material:

"story" by robert mckee
"the art of dramatic writing" by lajos egri

Course/Module evaluation:

End of year written/oral examination 0 %
Presentation 0 %
Participation in Tutorials 0 %
Project work 0 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 100 %
notes

Additional information:

language and pronunciation -5
attendance - 2/1 per class
missing exercise - 2/1
delay -1
missing final exercise -5
assessment up to - 5