

# *The Hebrew University of Jerusalem*

## *Syllabus*

### *Public Speaking (in English) - 50306*

*Last update 21-10-2024*

*HU Credits:* 2

*Degree/Cycle:* 1st degree (Bachelor)

*Responsible Department:* Communication & Journalism

*Academic year:* 0

*Semester:* 1st Semester

*Teaching Languages:* English

*Campus:* Mt. Scopus

*Course/Module Coordinator:* Dr. Blake Hallinan

*Coordinator Email:* [blake.hallinan@mail.huji.ac.il](mailto:blake.hallinan@mail.huji.ac.il)

*Coordinator Office Hours:* Sunday 1230-1415

*Teaching Staff:*

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Dr. Blake Hallinan

Course/Module description:

The ability to speak clearly and persuasively in English is an increasingly important skill for leadership in a variety of contexts, including the global economy, cultural production, and political movements. This course is designed to introduce the concepts and skills you need to communicate effectively in interviews, meetings, public forums, and presentations. Combining argumentation with the practical application of speaking skills, this course will help students become more confident and capable speaking in English, using presentation technologies, and addressing international audiences.

Course/Module aims:

Learning outcomes - On successful completion of this module, students should be able to:

Objectives:

- Become a more confident and capable speaker
- Understand and apply argumentation and persuasion
- Learn to analyze and adapt presentations for different contexts
- Critically examine sources and arguments

Attendance requirements(%):

Teaching arrangement and method of instruction:

Course/Module Content:

Introduction Organization 1 Rhetoric and style Celebration speech 1 Celebration speech 2 Organization 2, evidence Non-verbal communication, visual aids Audience analysis, adaptation Informative speech 1 Informative speech 2 Argumentation, computer-mediated speeches

Required Reading:

None

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Additional Reading Material:

Rothwell, J. D. (2017). *Practically speaking* (Second edition, pp. 1-17). Oxford University Press.

Wrench, J. S. (2011). *Stand up, speak out: The practice and ethics of public speaking*. Flat World Knowledge.

Hogan, J. M., Andrews, P. H., Andrews, J. R., & Williams, G. (Eds.). (2017). *Public speaking and civic engagement* (Fourth Edition, pp. 129-150). Pearson Higher Education.

Grading Scheme:

Essay / Project / Final Assignment / Home Exam / Referat 30 %

Submission assignments during the semester: Exercises / Essays / Audits / Reports / Forum / Simulation / others 10 %

Presentation / Poster Presentation / Lecture 40 %

Attendance / Participation in Field Excursion 20 %

Additional information: