



## Syllabus

### *History of Communication Media - 50263*

*Last update 28-09-2023*

*HU Credits:* 2

*Responsible Department:* Communication & Journalism

*Academic year:* 0

*Semester:* 1st Semester

*Teaching Languages:* Hebrew

*Campus:* Mt. Scopus

*Course/Module Coordinator:* Amit Pinchevski

*Coordinator Email:* [amitpi@mscc.huji.ac.il](mailto:amitpi@mscc.huji.ac.il)

*Coordinator Office Hours:* Tue 13-14

*Teaching Staff:*  
Prof Amit Pinchevski

*Course/Module description:*  
*The course will address selected issues in the history of media, from ancient times*

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to the present. We will review the technological aspect of media -- from the invention of writing, through the printing press, the telegraph, radio, television, to computers and the internet; we look at the social, political, cultural and economic contexts in the development of media, and their impact on the social environment .

Course/Module aims:

Exploring and analyzing selected chapters in the history of media; identifying relationships between society and technology; providing critical description in the development medial technologies

Learning outcomes - On successful completion of this module, students should be able to:

Identifying and describing central themes in the relationship between technology and society; presenting and discussing cases from the selection offered in the course.

Attendance requirements(%):

online course

Teaching arrangement and method of instruction: lecture and discussion

Course/Module Content:

see to the right

Required Reading:

see above

Additional Reading Material:

none

Grading Scheme:

Essay / Project / Final Assignment / Home Exam / Referat 40 %  
Submission assignments during the semester: Exercises / Essays / Audits / Reports / Forum / Simulation / others 60 %

Additional information:

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*final grade will be based on three writing assignments to be submitted over the semester*