

# The Hebrew University of Jerusalem

Syllabus

History of Communication Media - 50263

Last update 13-10-2024

HU Credits: 2

<u>Degree/Cycle:</u> 1st degree (Bachelor)

Responsible Department: Communication & Journalism

Academic year: 0

Semester: 1st Semester

<u>Teaching Languages:</u> Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Amit Pinchevski

Coordinator Email: amitpi@mscc.huji.ac.il

Coordinator Office Hours: Tue 13-14

Teaching Staff:

#### Prof. Amit Pinchevski

### Course/Module description:

The course will address selected issues in the history of media, from ancient times to the present. We will review the technological aspect of media -- from the invention of writing, through the printing press, the telegraph, radio, television, to computers and the internet; we look at the social, political, cultural and economic contexts in the development of media, and their impact on the social environment.

#### Course/Module aims:

Exploring and analyzing selected chapters in the history of media; identifying relationships between society and technology; providing critical description in the development medial technologies

<u>Learning outcomes - On successful completion of this module, students should be able to:</u>

Identifying and describing central themes in the relationship between technology and society; presenting and discussing cases from the selection offered in the course.

# <u>Attendance requirements(%):</u> online course

Teaching arrangement and method of instruction: lecture and discussion

### <u>Course/Module Content:</u> see to the right

## Required Reading: see above

Additional Reading Material:

none

#### Grading Scheme:

Essay / Project / Final Assignment / Home Exam / Referat 40 % Submission assignments during the semester: Exercises / Essays / Audits / Reports / Forum / Simulation / others 60 %

## Additional information:

final grade will be based on two quizzes during the semester and one writing assignments to be submitted at the end of the semester