



The Hebrew University of Jerusalem

Syllabus

History of Communication Media - 50263

Last update 10-03-2019

HU Credits: 2

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: Communication & Journalism

Academic year: 2019

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Ein Karem

Course/Module Coordinator: Amit Pinchevski

Coordinator Email: amitpi@mssc.huji.ac.il

Coordinator Office Hours: Tue 13-14

Teaching Staff:

Prof Amit Pinchevski

Course/Module description:

The course will address selected issues in the history of media, from ancient times to the present. We will review the technological aspect of media -- from the invention of writing, through the printing press, the telegraph, radio, television, to computers and the internet; we look at the social, political, cultural and economic contexts in the development of media, and their impact on the social environment .

Course/Module aims:

Exploring and analyzing selected chapters in the history of media; identifying relationships between society and technology; providing critical description in the development medial technologies

Learning outcomes - On successful completion of this module, students should be able to:

Identifying and describing central themes in the relationship between technology and society; presenting and discussing cases from the selection offered in the course.

Attendance requirements(%):

80%

Teaching arrangement and method of instruction: lecture

Course/Module Content:

see to the right

Required Reading:

see above

Additional Reading Material:

none

Course/Module evaluation:

End of year written/oral examination 100 %

Presentation 0 %

Participation in Tutorials 0 %
Project work 0 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

Additional information:
none