



## *The Hebrew University of Jerusalem*

### *Syllabus*

## *History of Communication Media - 50263*

*Last update 10-03-2019*

*HU Credits: 2*

*Degree/Cycle: 1st degree (Bachelor)*

*Responsible Department: Communication & Journalism*

*Academic year: 0*

*Semester: 2nd Semester*

*Teaching Languages: Hebrew*

*Campus: Ein Karem*

*Course/Module Coordinator: Amit Pinchevski*

*Coordinator Email: [amitpi@mssc.huji.ac.il](mailto:amitpi@mssc.huji.ac.il)*

*Coordinator Office Hours: Tue 13-14*

*Teaching Staff:*

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Prof Amit Pinchevski

Course/Module description:

The course will address selected issues in the history of media, from ancient times to the present. We will review the technological aspect of media -- from the invention of writing, through the printing press, the telegraph, radio, television, to computers and the internet; we look at the social, political, cultural and economic contexts in the development of media, and their impact on the social environment .

Course/Module aims:

Exploring and analyzing selected chapters in the history of media; identifying relationships between society and technology; providing critical description in the development medial technologies

Learning outcomes - On successful completion of this module, students should be able to:

Identifying and describing central themes in the relationship between technology and society; presenting and discussing cases from the selection offered in the course.

Attendance requirements(%):

80%

Teaching arrangement and method of instruction: lecture

Course/Module Content:

see to the right

Required Reading:

see above

Additional Reading Material:

none

Course/Module evaluation:

End of year written/oral examination 100 %

Presentation 0 %

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*Participation in Tutorials 0 %*  
*Project work 0 %*  
*Assignments 0 %*  
*Reports 0 %*  
*Research project 0 %*  
*Quizzes 0 %*  
*Other 0 %*

*Additional information:*  
*none*