Syllabus

CRITICAL PERSPECTIVES ON JOURNALISM - 50252

Last update 05-11-2014

HU Credits: 2

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: Communication and Journalism

Academic year: 0

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Dr. Keren Tenneboim-Weinblatt

Coordinator Email:

Coordinator Office Hours: 14:30-15:30, שני

Teaching Staff: Dr. Keren Tenenboim-Weinblatt
Course/Module description:
The news media play important and complex roles in democratic societies. The purpose of the course is to give students tools for critical reading of news texts, focusing on the analysis of the media coverage of key events and issues in the Israeli public sphere from various theoretical and methodological perspectives. The course will include a review of different theoretical approaches to analyzing news content, as well as practical implementation of these approaches.

Course/Module aims:
Study and apply different theoretical and methodological approaches to the analysis of news texts.

Learning outcomes - On successful completion of this module, students should be able to:
- Describe the main features of several approaches to the analysis of news texts.
- Apply the theoretical and conceptual framework to current news texts.

Attendance requirements(%):

Teaching arrangement and method of instruction: Lecture and discussion

Course/Module Content:
1. Introduction
2. News values I — academic perspective
3. News values II — journalistic perspective
4. Neo-Marxist approaches and the Oslo Accords
5. Editorial practices and the second intifada
6. The representation of Palestinians in the second Intifada
7. Journalistic criticism and the second Lebanon war
8. Trauma, news images and the disengagement from the Gaza Strip
9. Numbers in the news and the social protest
10. Narrative analysis and the Ron Arad case
12. Gender and news: coverage of sexual assaults in the Israeli press
Required Reading:


Additional Reading Material:
Course/Module evaluation:
- End of year written/oral examination 0 %
- Presentation 0 %
- Participation in Tutorials 15 %
- Project work 85 %
- Assignments 0 %
- Reports 0 %
- Research project 0 %
- Quizzes 0 %
- Other 0 %

Additional information: