



# *The Hebrew University of Jerusalem*

## *Syllabus*

### *Rich Dad Poor Dad: Cultural Representations of Economic Inequality - 50132*

*Last update 20-03-2025*

*HU Credits:* 2

*Degree/Cycle:* 1st degree (Bachelor)

*Responsible Department:* Communication & Journalism

*Academic year:* 0

*Semester:* 2nd Semester

*Teaching Languages:* Hebrew

*Campus:* Mt. Scopus

*Course/Module Coordinator:* Lillian Boxman-Shabtai

*Coordinator Email:* [lilly.boxman@mail.huji.ac.il](mailto:lilly.boxman@mail.huji.ac.il)

*Coordinator Office Hours:* Monday 12:00-13:00

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Teaching Staff:

Dr. Lillian Boxman-Shabtai

Course/Module description:

*In the past decade, growing trends of economic inequality have ignited protests across western democracies. This course surveys research about the role that mass media and digital culture play in contemporary discourse and mobilization around economic inequality. Focusing on the concept of representation, the course will examine how different media outlets and genres represent class, the relationship between classes, protest around inequality, and various forms of solution.*

Course/Module aims:

Learning outcomes - On successful completion of this module, students should be able to:

*Define key concepts in the study of media representations of inequality*

*Analyze media representations of economic inequality in light of the literature and concepts discussed in class.*

Attendance requirements(%):

Teaching arrangement and method of instruction: Lecture

Course/Module Content:

*Economic inequality: definitions, permutations, conflicts, state of affairs*

*The media's role in representing class and inequality*

*Representation of class*

*Representation of protest around inequality*

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*Discourse about solutions*

*Required Reading:*

*TBA*

*Additional Reading Material:*

*Grading Scheme:*

*Essay / Project / Final Assignment / Home Exam / Referat 70 %*

*Active Participation / Team Assignment 10 %*

*Submission assignments during the semester: Exercises / Essays / Audits / Reports  
/ Forum / Simulation / others 20 %*

*Additional information:*

*The final version of the syllabus will be uploaded to the course's website on  
Moodle*