



The Hebrew University of Jerusalem

Syllabus

Podcast Revolution - 50097

Last update 03-02-2022

HU Credits: 2

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: Communication & Journalism

Academic year: 0

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Dr. Ronen Eidelman

Coordinator Email: ronene@gmail.com

Coordinator Office Hours:

Teaching Staff:

Dr. ron en eidelman

Course/Module description:

Podcasting is one of the most innovative fields in the global media market. It's rapid growth initiated a revolution in the worlds of radio and journalism. Even though it's an obvious product of the Internet Age, in many ways the podcast is a subversive form, which goes against prominent trends in media, and goes back to the basic aspects of storytelling. In this workshop, the students will learn how to create narrative-driven podcasts, through the basics: "story hunting", research, interviewing, creating narrative form and writing a script, recording and narrating.

Course/Module aims:

Finding and recognizing documentary and journalistic stories
Writing an audio based script
Working with audio recording gear
Conducting interviews
Writing and working in a team

Learning outcomes - On successful completion of this module, students should be able to:

the final assignment will be a narrative podcast, 10-15 minutes.

Attendance requirements(%):

Teaching arrangement and method of instruction:

Course/Module Content:

Storytelling, sound and music, Research, Interviewing, Recording, Editing.

Required Reading:

- McHugh, S. (2016), 'How podcasting is changing the audio storytelling genre', *The Radio Journal – International Studies in Broadcast & Audio Media*, 14: 1, pp. 65–82
- Mia Lindgren (2021): *Intimacy and Emotions in Podcast Journalism: A Study of Award-Winning Australian and British Podcasts*, *Journalism Practice*, <https://doi.org/10.1080/17512786.2021.1943497>

● Wen, T. (2015): *This Is Your Brain on Podcasts: Why Audio Storytelling Is So Addictive*. The Atlantic. <https://www.theatlantic.com/entertainment/archive/2015/04/podcast-brain-why-do-audio-stories-captivate/389925/>

קריאה ושמיעה:

● Ira Glass - Manifesto <https://transom.org/2004/ira-glass/>

● Nancy Updike - Manifesto <https://transom.org/2006/nancy-updike/>

פודקאסטים:

- 99% invisible: The sound of the artificial world

<https://99percentinvisible.org/episode/episode-15-the-sound-of-the-artificial-world/>

- Reply All: #109 Is Facebook Spying on You? Gimlet Media

<https://gimletmedia.com/shows/reply-all/z3hlwr>

- Mixtape: Dakou, Radio Lab

<https://www.wnycstudios.org/podcasts/radiolab/articles/mixtape-dakou>.

Additional Reading Material:

Course/Module evaluation:

End of year written/oral examination 0 %

Presentation 0 %

Participation in Tutorials 20 %

Project work 30 %

Assignments 45 %

Reports 5 %

Research project 0 %

Quizzes 0 %

Other 0 %

Additional information: