



# *The Hebrew University of Jerusalem*

## *Syllabus*

### *Preparing and presenting a brief TV newscast - 50060*

*Last update 07-11-2019*

*HU Credits: 2*

*Degree/Cycle: 1st degree (Bachelor)*

*Responsible Department: Communication & Journalism*

*Academic year: 0*

*Semester: 1st Semester*

*Teaching Languages: Hebrew*

*Campus: Mt. Scopus*

*Course/Module Coordinator: Ms. jasmine kaniy*

*Coordinator Email: [jasmine.kainy@gmail.com](mailto:jasmine.kainy@gmail.com)*

*Coordinator Office Hours:*

*Teaching Staff:*

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Ms. jasmine kaniy

Course/Module description:

News anchor is one of the most sought after jobs in the field of television news. Though it may seem all glamour and less sweat kind of position presenting the news actually requires many journalistic skills including research, storytelling and writing. This workshop will give the students the opportunity to write their materials and present them on-camera in an actual television studio

Course/Module aims:

Learning outcomes - On successful completion of this module, students should be able to:

1. Active participation in class sessions -- 40%
2. Writing and presenting one news item on camera - 15%
3. writing and editing a short newscast lineup -- 15%
4. writing and presenting a short (3-5 minutes long) newscast on camera -- 30%

Attendance requirements(%):

Teaching arrangement and method of instruction: This is a hands-on workshop that will take place in a filming studio on campus. We will work on collecting info, writing news copy and practice on camera presentation skills. The students will view many newscasts from all over the world, analyze them, and learn the basics of building a news cast. The students will also operate the studio and learn basic camera and lighting skills.

Course/Module Content:

1. what is a news story/ item?
2. New-important-interesting and the 5'W'S -- news basics.
3. how to write new for TV.
4. Building a newscast lineup
5. Where's the visuals.
6. What's the angle? the question of objectivity.
7. Performing news in front of the camera
8. the basic rules for fluent news reading on camera
9. The anchor person as a story-teller. different styles of presenting news.

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10. basics of operating a TV studio.

Required Reading:

None

Additional Reading Material:

Course/Module evaluation:

End of year written/oral examination 0 %

Presentation 0 %

Participation in Tutorials 40 %

Project work 0 %

Assignments 60 %

Reports 0 %

Research project 0 %

Quizzes 0 %

Other 0 %

see additional information

Additional information: