Syllabus

TELEVISION: SOCIAL AND CULTURE ISSUES - 50019

Last update 11-09-2013

HU Credits: 2

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: Communications and Journalism

Academic year: 3

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Prof. Paul Frosh

Coordinator Email: msfrosh@mssc.huji.ac.il

Coordinator Office Hours: Mondays 12.15-13.15

Teaching Staff:
   Prof Paul Frosh
Course/Module description:
This is a seminar class devoted to examining the aesthetic characteristics, and political and social significance, of the medium of television. Particular emphasis will be given to central issues of the research field known as television studies and to questions concerning the transformations of television in the contemporary digital era.

Course/Module aims:
The course is a seminar class. Every student must read the compulsory material, watch the set film texts, and present either their seminar topic to the class or the analysis of an article. The final assignment is a seminar paper whose topic is selected in consultation with the course lecturer.

Learning outcomes - On successful completion of this module, students should be able to:
To explain the main theories and topics in television research.
To develop high levels of competence in conceptualizing television's core characteristics and its social and cultural roles.
To produce in-depth critical readings of advanced theoretical writings in the field.
To compare and contrast central thinkers and schools of thought and to interpret and evaluate their points of similarity and difference.
To analyze contemporary empirical developments and their repercussions for television in the light of the theories studied.
To undertake an independent research project, culminating in a seminar paper, on a theoretical or empirical subject relevant to the seminar topic.

Attendance requirements(%):
100

Teaching arrangement and method of instruction: Lectures, discussions and presentations

Course/Module Content:
1. Introduction: Television as a medium in transmission.
2-3. Aesthetic and communicative characteristics.
4. Broadcasting, the nation, and mass culture
5. Industry, ideology, consumerism and power
6. Reception and the audience
7. Television, the everyday, and the unknown
8. Television genres 1: traditional genres and formats
9. Television genres 2: from television documentary to reality TV
10. Television genres 3: intertextuality and reflexivity
11. Television in the digital age

Required Reading:

ב) תל-אביב: הוצאת הקונגרס. ע"ש 51.


Also in: Spigel, L. (1992) *Make Room For TV: Television and the Family Ideal in*


Additional Reading Material:
Raymond Williams (1990) Programming As Sequence or Flow. In Chapter 2,


If you need further assistance, feel free to ask.


Course/Module evaluation:
End of year written/oral examination 0 %
Presentation 80 %
Participation in Tutorials 20 %
Project work 0 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

Additional information:
The language of instruction is Hebrew.