



The Hebrew University of Jerusalem

Syllabus

Internet Social Media and Society - 50014

Last update 02-05-2024

HU Credits: 2

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: Communication & Journalism

Academic year: 0

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Prof. Nicholas John

Coordinator Email: n.john@huji.ac.il

Coordinator Office Hours: Tuesdays 10-11

Teaching Staff:

Prof Nicholas John

Course/Module description:

This course offers a wide-ranging perspective on issues raised by the rise and rise of the internet and social media in contemporary society. It asks what role the internet and social media play in our lives, and how this role is related to their social, cultural, political and economic context.

Course/Module aims:

This course aims to familiarize students with the key issues in today's debates concerning the place of the internet and social media in contemporary society. It also aims to present the theoretical issues raised by the central place in social and economic life of the internet and social media.

Learning outcomes - On successful completion of this module, students should be able to:

- 1) Place the rise of the internet and social media in their social context*
- 2) Evaluate claims in popular discourse about effects of social media*
- 3) Analyze the relationship between social media and interpersonal relations*
- 4) Critically assess the power relations that have emerged around the internet and social media*

Attendance requirements(%):

100

Teaching arrangement and method of instruction: Frontal lectures

Course/Module Content:

*What is the internet?
What are social media?
Search
Privacy
Instagram
Big data
Algorithms
Shaming
Disconnectivity*

Required Reading:

To be published

Additional Reading Material:

To be published

Grading Scheme:

Essay / Project / Final Assignment / Home Exam / Referat 90 %

*Submission assignments during the semester: Exercises / Essays / Audits / Reports
/ Forum / Simulation / others 10 %*

Additional information: