

The Hebrew University of Jerusalem

Syllabus

Sustainability and corporate social responsibility - 49608

Last update 02-02-2023

HU Credits: 2

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: Advanced School for Environmental Studies

Academic year: 0

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Professor Debbie Haski-Leventhal

Coordinator Email: Debbie.haski-leventhal@mq.edu.au

Coordinator Office Hours: After each class or on zoom

Teaching Staff:

Prof Debbie Chaski-Leventhal

Course/Module description:

This unit will integrate the concepts of sustainability and environmental responsibility with CSR. It will discuss the contribution of business to environmental destruction as well as its ability to become full partners in long-term sustainability solutions

Course/Module aims:

Providing students with a broad understanding of the negative and positive role of business in the environment; a comprehensive knowledge on related concepts and theories; and applicable tools in business and other types of organisations

Learning outcomes - On successful completion of this module, students should be able to:

- 1. Define CSR and changing conceptualisations over time*
- 2. Describe the impact of the business sector on the environment*
- 3. Apply tools for shifting business organisations towards sustainability and partnerships for long-term solutions*

Attendance requirements(%):

70

Teaching arrangement and method of instruction: The unit will include face-to-face lectures, multi-media, small groups exercises, and assignments aimed at developing knowledge and critical thinking

Course/Module Content:

- 1. Introduction*
- 2. CSR – conceptualisation*
- 3. Business and the environment, SDGs (2 classes)*
- 4. Stakeholder integration and involvement in sustainability and CSR*
- 5. Business as a force for good*
- 6. Business ethics – moral duty towards the environment*
- 7. Creating and measuring social and environmental impact*
- 8. Accountability and reporting*
- 9. Social marketing for raising awareness*

-
10. Business leadership for sustainability
 11. Social and environmental activism
 12. The future of CSR and sustainability

Required Reading:

Haski-Leventhal, D. (2021) *Strategic CSR* (2nd edition). SAGE
Mackey & Sisodia (2014) *Conscious Capitalism*. Harvard.

Additional articles will be listed in the full syllabus

Additional Reading Material:

Additional articles will be listed in the full syllabus

Course/Module evaluation:

End of year written/oral examination 0 %
Presentation 0 %
Participation in Tutorials 20 %
Project work 0 %
Assignments 0 %
Reports 0 %
Research project 40 %
Quizzes 0 %
Other 40 %
class presentation

Additional information: