



The Hebrew University of Jerusalem

Syllabus

Business thinking to promote social impact - 3996

Last update 17-02-2025

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: Non profit Management and Leadership

Academic year: 0

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Zafir Asaf

Coordinator Email: impactzafir@gmail.com

Coordinator Office Hours:

Teaching Staff:

Mr. Zafrir Asaf

Course/Module description:

Course Description:

In 2015, the UN presented the 17 Sustainable Development Goals (SDGs) which humanity aspires to achieve by 2030. Halfway through to the end of the decade it seems that not only we have not made enough progress, but we might also have regressed. Our world is facing unprecedented pandemic, global warming, increasing poverty and inequality and political instability.

How did we get here? How can humanity tackle these challenges? How can we finance the urgently needed improvements and rebuilding of communities and ecosystem; and how can we create sustainable business models to address such challenges?

In this course we will get to know the ins and outs of impact and development finance global landscape through critical analysis of main organizations such as the World Bank, development finance institutions, impact investors, philanthropic foundations and more. We will learn how do these organizations work and take decisions and how can we cooperate with them effectively. To effectively implement the key learnings we will also apply the academic knowledge into real-life business and social challenges.

Course/Module aims:

The students will acquire skills to identify financial resources for their social and environmental initiatives. They will gain experience in developing basic business model for social/ environmental ventures as well as broad understanding of global trends in impact and development finance

Learning outcomes - On successful completion of this module, students should be able to:

The students will be able to plan and develop a business model and identify financing sources for social and environmental ventures.

Attendance requirements(%):

90

Teaching arrangement and method of instruction: Lectures and class excersises

Course/Module Content:

The course's structure is made of 3 parts:

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1. *Introduction to basic concept in impact and development finance*
 2. *Overview of funding agencies, their modus operandi and their considerations and interests.*
 3. *Practical workshop to design a business model for social ventures*

Required Reading:

As published on Moodle

Additional Reading Material:

Grading Scheme:

Essay / Project / Final Assignment / Home Exam / Referat 60 %

Submission assignments during the semester: Exercises / Essays / Audits / Reports / Forum / Simulation / others 30 %

Attendance / Participation in Field Excursion 10 %

Additional information: