



The Hebrew University of Jerusalem

Syllabus

PHILANTHROPY AND CIVIL SOCIETY - 3903

Last update 18-10-2017

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: management of ngo"s and social organizations

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Dr. Itay Greenspan

Coordinator Email: itaygree@mail.huji.ac.il

Coordinator Office Hours: Mon. 16:00-17:00

Teaching Staff:

Dr. Itay Greenspan

Course/Module description:

Contemporary philanthropy in western societies is an intricate and multifaceted phenomenon. The philanthropic relationships involve different actors in various contexts, among them: private donors, philanthropic foundations, business corporations, nonprofit organizations, political organizations, religious organizations, state agencies, and educational institutions. Philanthropic giving is, by no means, limited to direct support for individuals in need, or an economic engine to struggling NGOs; rather, philanthropy is an important and distinct social activity with implications for social change in democratic societies. This course provides an introduction and overview to modern philanthropy and its various meanings and significance to nonprofit organizations and civil society. among the topic covered in this class: key concepts in philanthropy, the historical development of philanthropy, motivations for giving, philanthropic foundations, philanthropy in Jewish and other religions, Israel-Diaspora philanthropic relations, Israeli philanthropy, and more. This course is structured as a modular overview of philanthropy, where in each class we will discuss another dimension of philanthropy. This is an interactive course, with class discussion, class and home excrcises, and reference to current news on philanthropy. Using these tools, we will gain a full picture of the complexity of the meanings and complexities of modern philanthropy.

Course/Module aims:

This course aims to provide a framework for discussing and analyzing the manifold aspects of modern philanthropy. Course lectures and discussions will attempt to provide a wide perspective on philanthropy, while focusing on four main dimensions: theoretical-conceptual dimension; cultural-social dimension; institutional-political dimension; practical-applied dimension. The course is organized as a modular thematic review, and students will learn on main approaches in the study of philanthropy, historical landmarks in its development as well as the varied types and practices associated with philanthropy today.

Learning outcomes - On successful completion of this module, students should be able to:

- Key concepts and approaches in the study of philanthropy.
- Basic introduction to the development of modern philanthropy.
- Introduction to the typical forms of philanthropic activity.
- Basic account of the manifold contexts (cultural, political and institutional) in which philanthropic activities take place.
- Understanding the significance of philanthropic action in Israeli society – both in historical perspective and in contemporary political debates.

Attendance requirements(%):

80% attendance

Teaching arrangement and method of instruction: Lectures, discussions, guest lecturers.

Course/Module Content:

The issues below might be adapted or even slightly revised during the semester in order to better suit them to the participants' professional experience, academic background and fields of interest.

- 1. Basic concepts and approaches in the study of philanthropy.*
- 2. Landmarks in the development of modern philanthropy.*
- 3. Philanthropy in political, institutional and organizational contexts.*
- 4. Between donors and recipients – philanthropy as a relationship.*
- 5. Philanthropy, social movements, and social change organizations.*
- 6. Philanthropy and globalization: Trans-national and diaspora philanthropy.*
- 7. Philanthropy in Israel – cultural-historical contexts.*
- 8. Philanthropy in Israel – current controversies.*
- 9. 'New philanthropy' – social entrepreneurship and 'business-like' logic.*
- 10. Summary – future developments and trends.*

Required Reading:

Extended list is provided in the course website.

Additional Reading Material:

Extended list is provided in the course website.

Course/Module evaluation:

End of year written/oral examination 90 %

Presentation 0 %

Participation in Tutorials 10 %

Project work 0 %

Assignments 0 %

Reports 0 %

Research project 0 %

Quizzes 0 %

Other 0 %

Additional information:

This "syllabus" is a brief summary of the main features and requirements of the course. It does not replace the full syllabus that can be accessed on the course website. The full syllabus should be sought for an updated description of the course goals, required reading, and other requirements.