



The Hebrew University of Jerusalem

Syllabus

Managers that make a difference: Advocacy formulation and policy change by nonprofits - 3042

Last update 05-11-2016

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: management of ngo"s and social organizations

Academic year: 0

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Dr.Michal Almog-Bar

Coordinator Email: michal.bar@mail.huji.ac.il

Coordinator Office Hours: By appointment

Teaching Staff:

Dr. Michal Bar

Course/Module description:

The rationale underlying the course is the increasing need of managers in the third sector of policy-advocacy skills. These skills are important for the organization and needed in order to realize its goals, especially those related to policy changes for excluded and marginalized populations.

The course will focus on policy-advocacy activities of third sector organizations aimed at influencing social policy and creating social change.

Course/Module aims:

1. To acquaint the students with knowledge on policy advocacy by third sector organizations.

2. To acquaint the students with knowledge on strategies and tactics of managing policy advocacy.

3. To enable the students to experience the practice of planning and evaluating policy-advocacy.

Learning outcomes - On successful completion of this module, students should be able to:

Define and evaluate policy processes.

Diagnose and define social problems as policy problems.

Formulate policy alternatives.

Initiate and design an action plan for policy change and evaluate its impact.

Attendance requirements(%):

Full and active attendance during all the classes.

Teaching arrangement and method of instruction: Lectures and class discussions.

Course/Module Content:

What is policy-advocacy?

How is policy being formulated and how do third sector organizations take part in its creation?: theories of the policy process.

*Defining social problems as policy problems.
Formulation of policy alternative.
An action plan for policy change: goals, strategies and tactics.*

Required Reading:
On moddle

Additional Reading Material:
On moddle

Course/Module evaluation:

*End of year written/oral examination 0 %
Presentation 0 %
Participation in Tutorials 10 %
Project work 90 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %*

Additional information:

This "syllabus" is a brief summary of the main features and requirements of the course. It does not replace the full syllabus that can be accessed on the course web site. The full syllabus should be sought for an updated description of the course goals, required reading, and other requirements.