

## *The Hebrew University of Jerusalem*

### *Syllabus*

## *Management of cultural institutions View from the field - 30190*

*Last update 08-09-2023*

*HU Credits:* 2

*Degree/Cycle:* 2nd degree (Master)

*Responsible Department:* School of Arts

*Academic year:* 0

*Semester:* 2nd Semester

*Teaching Languages:* Hebrew

*Campus:* Mt. Scopus

*Course/Module Coordinator:* Roni Yeger-Granot

*Coordinator Email:* [Roni.Granot@mail.huji.ac.il](mailto:Roni.Granot@mail.huji.ac.il)

*Coordinator Office Hours:* by appointment

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Teaching Staff:

Prof Roni Granot

Course/Module description:

The course offers meetings with art directors and heads of cultural institutions with the goal of understanding the challenges they encounter and their methods of operation in the Israeli cultural-social-economic space. How do they decide on their repertoire? What audiences are they targeting? What are the financing and fundraising methods that allow them to operate? And what are the additional constraints they face? The course includes two visits to selected institutions.

Course/Module aims:

Exposure to management challenges and policies of Israeli cultural institutions

Learning outcomes - On successful completion of this module, students should be able to:

To analyze the repertoire and challenges of a cultural institution in Israel

Attendance requirements(%):

80

Teaching arrangement and method of instruction: Discussions with Art-Intuition managers + educational trips

Course/Module Content:

TBA

Required Reading:

TBA

Additional Reading Material:

none

Grading Scheme:

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*Essay / Project / Final Assignment / Home Exam / Referat 50 %*  
*Submission assignments during the semester: Exercises / Essays / Audits / Reports*  
*/ Forum / Simulation / others 40 %*  
*Attendance / Participation in Field Excursion 10 %*

*Additional information:*

*In each class, one or more students will prepare the meeting by having a preliminary conversation with the lecturer, and choosing reading materials. The students will conduct the conversation with the guest in the same lesson*