

The Hebrew University of Jerusalem

Syllabus

Art as value and the value of art - part 2 - 23468

Last update 29-07-2016

HU Credits: 2

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: musicology

Academic year: 0

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Dr. Oded Erez

Coordinator Email: oded.erez@mail.huji.ac.il

Coordinator Office Hours: By appointment

Teaching Staff:

Dr.

Course/Module description:

This course deals with the strong link between the aesthetic, emotional, and cultural value attributed to the arts (art as a value), and the economic, social and political conditions for their production, dissemination, and consumption (the value of art). In particular, we will focus on concurrent trends of centralization and democratization for the production, dissemination, and consumption of arts during the 20th century, as well as in contemporary Jerusalem.

Course/Module aims:

To encourage critical thinking towards the relationship between the ideal (aesthetics) and the reality (practices and reception) of the art world; to familiarize students with fundamental concepts and issues in modern and postmodern thought regarding the arts; to promote a comparative approach in thinking about different artistic media; to make students aware of the relationships between the theoretical, historical, economic, institutional, experiential, and interpretative aspects of the artworld.

Learning outcomes - On successful completion of this module, students should be able to:

to understand intermediate-level texts in academic fields that study the arts, to characterize key concepts in art criticism and how they relate to each other; to distinguish between the (above-listed) aspects comprising the contexts in which works of art appear and function, across historical periods and artistic media; to approach with curiosity and better understanding arts previously considered less accessible, and to harness their intellectual capacities as means for enhancing their experience and appreciation of these art forms.

Attendance requirements(%):

Teaching arrangement and method of instruction:

Course/Module Content:

1. Art and Modernity: Technology, Urbanization, Nation States, and "the Masses"
Theater Module
2. From Cabaret to Opera: Theater between the Artistic and the Popular
3. Theater and Politics
4. Guest lecture/fieldtrip

Plastic and Visual Arts Module

5. The loss of Aura (and its Return)
6. The Politics of the Image in the Digital Age
7. Guest lecture/fieldtrip

Music Module

8. Introduction to the Music Module: Folk-, Popular-, and Art-Song (Part I)
9. Folk-, Popular-, and Art-Song (Part II): The Folk Revival Movement in the USA
10. "Israeli song" as a Case Study

Film Module

11. Introduction: "Classical Hollywood" and the Film Industry
12. Guest Lecture

13. Conclusion

Required Reading:

Hollander, Friedrich. "Cabaret." In *Modernism and Music: an Anthology of Sources*, edited by Daniel Albright. Chicago: University of Chicago Press, 2004, pp. 349-354.
Brecht, Bertolt. "The Modern Theatre is the Epic Theatre." In *Brecht on Theatre: the Development of and Aesthetic*, edited and translated by John Willet. New York: Hill and Wang, 1964, pp.33-42.

צפייה: "עלייתה ונפילתה של העיר מהגוני" אופרה מאת ברטלוט ברכט וקורט וויל.
Fisher, Philip. *Making and Effacing Art: Modern American Art in a Culture of Museums*. New York: Oxford University Press, 1991, pp. 3-19
בנימין ולטר. יצירת האומנות בעידן השעתוק הטכני תרגם: שמעון ברמן ; מבוא: רנה קלינוב. תל-אביב: ספרית פועלים, תשמ"ג [חלק ראשון].
צפייה: "יציאה דרך חנות המזכרות (בנקסי, 2010).
כנען, חגי. "תשע הערות על אומנות רחוב והדמיון של הריבון." בתוך אומנות רחוב בישראל, מוזיאון תל-אביב לאומנות, 2011.
קטלוג מכירה פומבית מתוך אירוע "נקודת מגע 2014", מוזיאון ישראל.
"Dylan at Newport." In *The Pop rock and Reader*, Edited by David Bracket
סרוסי, אדווין ומוטי רגב. מוסיקה פופולרית ותרבות בישראל. רעננה : האוניברסיטה הפתוחה, 2013 [מבחר].
מאסט, ג'ראלד וברוס פ' קאווי. קיצור תולדות הקולנוע. תרגום: יורם שדה ; עריכה מדעית: משה צימרמן. תל אביב : האוניברסיטה הפתוחה, 2003 [מבחר]
בנימין ולטר. יצירת האומנות בעידן השעתוק הטכני תרגם: שמעון ברמן ; מבוא: רנה קלינוב. תל-אביב: ספרית פועלים, תשמ"ג [חלק שני].
צפייה: "אחי, איפה אתה?" (ג'ואל ואיתן כהן, 2000)

Additional Reading Material:

Course/Module evaluation:

End of year written/oral examination 0 %

Presentation 0 %

Participation in Tutorials 10 %

Project work 50 %

Assignments 30 %

Reports 0 %

Research project 0 %

Quizzes 0 %

Other 10 %

paper abstract

Additional information:

The Course is open to students who attended "Art as value and the value of art - part 1".