Syllabus

GRADUATE INDUSTRIAL ORGANIZATION (III) - 57895

Last update 04-07-2016

HU Credits: 1

Degree/Cycle: 2nd degree (Master)

Responsible Department: economics

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Professor David Genesove

Coordinator Email: david.genesove@mail.huji.ac.il

Coordinator Office Hours: W 9:30-10:30

Teaching Staff:
  Prof David Genesove
Course/Module description:
The course deals with a number of themes in Industrial Organization not covered in Industrial Organization I and II: Firm Growth Industry Life Cycles, theory of the firm and historical approaches to IO.

Course/Module aims:
For the students to be able to articulate the main themes and analyze markets.

Learning outcomes - On successful completion of this module, students should be able to:
Articulate the main themes and analyze markets.

Attendance requirements(%): 50

Teaching arrangement and method of instruction: Lecture

Course/Module Content:
Life Cycle of Industries
Historical Approaches to IO

Required Reading:
THE FOLLOWING IS A PARTIAL LIST:

1. Firm Growth and Turnover
   (a) Industry Life Cycle


   (b) The Value of New Goods
(c) Firm Growth and Exit


Henderson, Bruce, Henderson on Strategy (?), 1980.


Newbery, David M., Privatization, Restructuring, and Regulation of Network Utilities, MIT Press.


Additional Reading Material:

   -----, Scale and Scope, .

Course/Module evaluation:

   End of year written/oral examination 0 %
   Presentation 0 %
   Participation in Tutorials 0 %
   Project work 0 %
   Assignments 100 %
   Reports 0 %
   Research project 0 %
   Quizzes 0 %
   Other 0 %

Additional information:

   None