Syllabus

POLITICAL DISCOURSE IN THE PUBLIC SPHERE - 50903

Last update 27-09-2017

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: communication & journalism

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Zohar Kampf

Coordinator Email: zohar.kampf@mscc.huji.ac.il

Coordinator Office Hours: Monday, 16:00-17:00

Teaching Staff: Prof Zohar Kampf
**Course/Module description:**
The course will introduce different approaches to the study of political discourse. We will discuss the links between language, politics and the media and demonstrate political uses of language in various media genres.

**Course/Module aims:**
Understanding the language uses of political actors and how the language constructs public, political and international processes and rituals.

**Learning outcomes - On successful completion of this module, students should be able to:**
The students will be able to define the term political discourse and to describe different approaches to the study of political language use. Tools for identifying, analyzing and criticizing calculated language will be taught.

**Attendance requirements(%):**
100

**Teaching arrangement and method of instruction:** Lecture

**Course/Module Content:**
Introduction: Political Discourse Analysis
Persuasion and argumentation
Constructing world of discourse
Political actors
Political events. Processes and rituals
Speech acts and genres

Mediated political interactions
Visual discourse at war

**Required Reading:**


Kampf, Z. and Danziger, R. (in preparation) "You dirbble faster than Messi and jump higher than Jordan": The Art of Complimenting and Praising in Political Discourse.


Horovitz, M. (תשנ”ז). אמירות פוליטיות שערורייתיות בישראל: גורמים, מאפיינים ושימוש
מדף ליסים, בלשון עברית, 42-41: 67-77.


Language and Social Interaction.


Additional Reading Material:


Doubleday.

**Course/Module evaluation:**
- End of year written/oral examination 0 %
- Presentation 5 %
- Participation in Tutorials 5 %
- Project work 90 %
- Assignments 0 %
- Reports 0 %
- Research project 0 %
- Quizzes 0 %
- Other 0 %

**Additional information:**
- None