Syllabus

POLITICAL COMMUNICATION AND POPULAR CULTURE - 50770

Last update 09-10-2013

HU Credits: 2

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: Communication and Journalism

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Keren Tenenboim-Weinblatt

Coordinator Email: keren.tw@mail.huji.ac.il

Coordinator Office Hours: Monday, 14:30-15:30, room 5423

Teaching Staff:
Dr. Keren Tenenboim-Weinblatt
Course/Module description:
The course focuses on different conceptualizations of the relationships between political communication and popular culture. It addresses the role played by popular media in relation to political dimensions, such as political knowledge, political discourse, political participation and political identity in different geopolitical contexts. We will focus on the genres of reality television, news satire, news satire, and television drama, using examples from around the world.

Course/Module aims:
To study the theoretical foundations, conceptual frameworks and research approaches for understanding of the complex relationships between popular culture and political communication in different geopolitical contexts, and applying them in a research project.

Learning outcomes - On successful completion of this module, students should be able to:
- Explain and evaluate the different approaches to studying the relationships between popular culture and political processes/dimensions (in general and in relation to specific genres).
- Pose critical questions on the literature in the studied field.
- Apply the theoretical and conceptual frameworks to relevant case studies.
- Develop a small research project relating to the topic of the course.
- Write a theoretical or empirical paper on the selected topic.

Attendance requirements(%):
85%

Teaching arrangement and method of instruction: Lecture, class discussion, personal supervision

Course/Module Content:
1. Introduction: Foundational definitions
2. Entertainment and de-politicization processes
3. The contribution of popular culture to political processes
4. Television drama Part A Political influences of fictional programs
5. Television drama Part B The political discourse surrounding fictional programs
6. Reality television Part A Political participation
7. Reality television Part B Modernity and reality television in the Arab world
8. Guest lecture: Lance Holbert
9. Personal supervision
10. Political satire and fake news Part A The new journalism?
11. Political satire and fake news Part B Representations of political leaders
12. Project presentations
13. Project presentations
14. Project presentations

Required Reading:
Introduction: Foundational definitions

Entertainment and de-politicization processes:

The contribution of popular culture to political processes:

Television drama Part A Political influences of fictional programs:

Television drama Part B The political discourse surrounding fictional programs:

Reality television Part A Political participation:


Additional Reading Material:

Course/Module evaluation:
End of year written/oral examination 0 %
Presentation 0 %
Participation in Tutorials 0 %
Project work 90 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 10 %

Additional information: