האוניברסיטה העברית בירושלים
THE HEBREW UNIVERSITY OF JERUSALEM

Syllabus

Advanced qualitative and ethnographic methods for the study of digital participation - 50768

Last update 27-09-2017

HU Credits: 3

Responsible Department: communication & journalism

Academic year: 0

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Neta Kligler Vilenchik

Coordinator Email: neta.kv@mail.huji.ac.il

Coordinator Office Hours: Mondays 14:00-15:00

Teaching Staff:
Dr. Neta Kligler-Vilenchih
Ms. Maya De Vries

Course/Module description:

The digital age has brought with it new ways for citizens to participate in the social, cultural and political world. In this course, we will get to know and try out ways to research a plethora of questions in the broad range of digital participation, including production of digital content, participation in social media, research on cellular media and more. The course will focus on qualitative methods: in-depth interviews, textual analysis, and online ethnography. Here we will build on the skills you surely gained in your BA, but will discuss their adaptation to researching the digital realm. In terms of data analysis, we will consider grounded theory vs. theory-driven analysis. Throughout the course, students will choose a topic and research question around digital participation, and during the course will gain experience in examining aspects of this question using two different methods. Finally, students will present a final paper with findings from both methods. The course is also adapted for students interested in advancing an existing research project around digital participation, social media, cellular research and more, by receiving methodological guidance.

Course/Module aims:

Learning outcomes - On successful completion of this module, students should be able to:

At the completion of the course, students will be able to:
- Be acquainted with different approaches to the study of digital participation, and to choose the appropriate approach to investigate their questions of interest
- To use these approaches to conduct a research project, including choosing the research site, posing questions, analyzing data, and conducting a write up

Attendance requirements(%):

80%

Teaching arrangement and method of instruction: Lecture, discussion, practical use of research tools for the purpose of independent research

Course/Module Content:

In-depth interviews
Textual analysis
Online ethnography
Data analysis - grounded theory vs. theoretical analysis

Required Reading:
Will be announced

Additional Reading Material:

Course/Module evaluation:
End of year written/oral examination 0 %
Presentation 0 %
Participation in Tutorials 10 %
Project work 40 %
Assignments 50 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

Additional information: