Syllabus

JOURNALISM AND HISTORY: INSTITUTIONAL ASPECTS - 50299

Last update 28-07-2013

HU Credits: 2

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: Department of Communication and Journalism

Academic year: 0

Semester: 2nd Semester

Teaching Languages: English

Campus: Mt. Scopus

Course/Module Coordinator: Dr. Alexandra Eliora Herfroy-Mischler

Coordinator Email: eliora.mischler@mail.huji.ac.il

Coordinator Office Hours: Sundays- 2.30pm-3.30pm

Teaching Staff:
**Course/Module description:**

The course will start by defining the concept of "event" and will question in what way(s) the media narrative is an interpretation of the reality. This will lead to discuss various institutional aspects surrounding the report of a historical event as well as the different types of censorship (political, diplomatic and individual). Based on academic and professionals' input, the course will examine the media coverage of different historical events such as for example Guernica (1937, HAVAS agency), the Eichmann Trial (1961, Israeli radio), The Fall of the Iron curtain (1989-2009, AFP and Reuters), Restitution of Holocaust-Era assets and European States apologies (1994-2012, Swiss Press Agency and Associated Press).

**Course/Module aims:**

The course Journalism and History: Institutional Aspects and Narratives offers an understanding of media's role whilst reporting historical events.

**Learning outcomes - On successful completion of this module, students should be able to:**

Conduct a qualitative research via content analysis and thematic analysis (Grounded Theory) on collected data about an historical event. They will be able to analyse the various types of narratives circulating in the media coverage with exclusive methodological and theoretical tools.

**Attendance requirements(%):**

According to the department policy

**Teaching arrangement and method of instruction:** Most lectures are frontal via a powerpoint presentation though participation of students is strongly encouraged since the teaching is mostly interactive.

Videos (with subtitles in english) and media text will be studied in class.

**Course/Module Content:**

**Week 1 :** Introduction to the concept of "event" (eventus, evenire, ereignis) in history, media sciences and the Immediate History

**Week 2:** Observing and describing an event: the narrative(s)

**Week 3 and 4:** Time scale of the event's media coverage: introduction to concepts of Media-Hype and non-closure
Week 5: Time of news vs. Time of diplomacy: visibility management in the news

Week 6: Guernica: A study of Journalism, Diplomacy, Propaganda and History

Week 7: Eichmann trial and the Israeli radio coverage

Week 8: The fall of the Iron wall covered by the AFP and Reuters

Week 9: Media coverage of commemorations/Yom Hashoah the purpose of [evergreen] in Journalism


Week 12 and 13: Swiss Press Agency and Associated Press covering the restitution process of Heirless assets stored in the Swiss banks (1995-2012)

**Required Reading:**


**Additional Reading Material:**


Course/Module evaluation:
End of year written/oral examination 100 %
Presentation 0 %
Participation in Tutorials 0 %
Project work 0 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

Additional information:
Nota Bene: The class is taught in English. Students are able to write in Hebrew the final take home exam.
1-Final take home exam 100%