



The Hebrew University of Jerusalem

Syllabus

FIELD TRIP TO BARCELONA AND CATALONIA - 40750

Last update 12-09-2013

HU Credits: 4

Degree/Cycle: 2nd degree (Master)

Responsible Department: Geography

Academic year: 0

Semester: 2nd Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Prof. Noam Shoval

Coordinator Email: noamshoval@huji.ac.il

Coordinator Office Hours: Tuesday 1630-1730

Teaching Staff:

Prof Noam Shoval

Course/Module description:

The relevant academic background to the tour is urban geography and urban planning with an emphasis on tourism, culture and urban culture. Beginning in the early seventies of the twentieth century industrial crisis affected the cities of the developed world. The transition to the post - industrial resulted in growing importance of tourism and culture by using different strategies for urban and regional development. This is due to the fact that tourism is a growth industry and has a natural tendency to city centers and peripheral areas that are fertile ground for the development of tourism .

Barcelona, in addition to industrial decline, also suffered from discrimination on the basis of political Following Franco's dictatorial regime. Barcelona led by Mayor Madragal took a series of alternate strategy for Reconstruction and Urban Development during the eighties and nineties, when the most prominent and important which is hosting the Summer Olympic Games in 1992, which accounted for leverage to improve the city's image and improve the physical situation. Barcelona provides excellent example for various urban development strategies, for example: developing museums as a means to rehabilitate urban and tourism development, airport expansion, development of conferences, development of the industrial district of Poble Nou Came through higher education and offices, the use of architecture (old and new) as leverage of branding and development institutions of higher education in the central city, the old town development for tourism consumption, and more.

Course/Module aims:

The tour program is built to give an understanding in relation to the Geography of Catalonia, the urban geography of Catalonia (important cities such as Barcelona, Tarragona and Tortosa) and familiarize with the tourism industry in this region which is about 12% of GDP and about 15% of all employment.

Learning outcomes - On successful completion of this module, students should be able to:

Personal Work: Scope of about 3,000 words excluding bibliography, maps, tables and illustrations.

Working in pairs: Scope of 4,500 words excluding bibliography, maps, tables and illustrations.

Attendance requirements(%):

According to university regulations

Teaching arrangement and method of instruction: Number of preparatory classes in Israel and week tour in Barcelona and Catalonia.

Course/Module Content:

Initial Program :

13/05/2014 Departure from Tel Aviv Tuesday morning landing Barcelona at noon. Drive along the Costa Dorada and visit the old city of Tarragona.

14/05/2014 Wednesday Priorat Winery area, Corbera del Abra, Tortosa, Ebro River delta.

05/15/2014 Thursday Salou, Port Aventura, transfer to Barcelona

05/16/2014 Friday Roman Barcelona, medieval city, Raval and the old port.

05/17/2014 Saturday until the evening free time. In the evening a visit to the Plaza España, magical fountains and Las Arenas.

18/05/2014 First Paseig de Gràcia, Catalan Music Palace, Born Quarter, Olympic Village, New Quarter Poble well.

19.05.2014 Park Guell. If time will permit, visit to Montserrat monastery and resort town of Sitges. Return flight to Tel Aviv in the afternoon.

Required Reading:

Busquets, J. 2004 *Barcelona - Re-thinking Urbanistic Projects*, in E. Robbins and R. El-Khory (eds.) *Shaping the City: Studies in History, Theory and Urban Design*. London and New York: Routledge. pp. 14-40.

Hall, T. 1997 *Planning Europe's Capital Cities*. Oxford: E & FN Spon. [Chapter 8]

Marshall, T. (ed.) 2004 *Transforming Barcelona*. London and New York: Routledge.

Monclus, F-J. 2007 *Barcelona 1992*, in J. R. Gold and M. M. Gold (eds.) *Olympic Cities: City Agendas, Planning and the World's Games, 1896-2012*. London and New York: Routledge. pp. 2218-236.

Smith, A. 2005 *Conceptualizing City Image Change: The 'Re-Imaging' of Barcelona*, *Tourism Geographies*, vol. 7 (4): 398-423.

Additional Reading Material:

None

Course/Module evaluation:

End of year written/oral examination 0 %

Presentation 0 %

Participation in Tutorials 30 %

Project work 70 %

Assignments 0 %

Reports 0 %

Research project 0 %

Quizzes 0 %

Other 0 %

Additional information:

None