Syllabus

Philanthropy: International and Local Perspectives - 3499

Last update 19-10-2017

HU Credits: 2

Degree/Cycle: 2nd degree (Master)

Responsible Department: management of ngo's and social organizations

Academic year: 0

Semester: 2nd Semester

Teaching Languages: English

Campus: Mt. Scopus

Course/Module Coordinator: Dr. Itay Greenspan

Coordinator Email: itaygree@mail.huji.ac.il

Coordinator Office Hours: Wed. 13:30-14:15 and during the weeklong class

Teaching Staff:
Dr. Itay Greenspan
Course/Module description:
This course will introduce students to basic concepts in philanthropy, organized philanthropy, and the importance of philanthropy to the nonprofit sector and civil society. Philanthropy is viewed not only as an economic engine to social engagement but as an important activity in and of itself, with implications for social change. Structured as a survey course, each class will review a different aspect of the theory and knowledge that guide the notion of philanthropy. We will connect philanthropy to theory, to politics, to society, to its organizational forms, and to practice.
Among the topics covered: basic concepts in philanthropy, historical developments in philanthropy, Jewish and other religious philanthropy, philanthropic foundations, ethical issues in philanthropy, critique of philanthropy, and review of past and current philanthropic trends. The course will include discussions of philanthropy in local perspective (Israel), as well as global (primarily American & European contexts). The course is interactive, will include guest lectures, and student involvement is expected. Course tasks include readings, class assignments, and a final take-home exam. These tools will enable students to enjoy a deep yet critical understanding of philanthropy and its importance to civic life.

Course/Module aims:
- To allow a deeper yet critical examination of the problems, dilemmas, motives and complexity of modern philanthropy and its role as an important dimension in contemporary societies
- To provide students with better understanding of the specific issues facing philanthropy in Israel

Learning outcomes - On successful completion of this module, students should be able to:
- describe basic concepts and key theories of philanthropic studies
- describe the historical development of modern philanthropy and its different forms in the last century
- explain the different motivations for philanthropic giving
- formulate a critical stance towards the various forms of philanthropy
- critique the role of philanthropic foundations and their impact
- explain the unique characteristics of Israeli philanthropy and the challenges in formulating policy towards philanthropy in Israel

Attendance requirements(%):
Full attendance (80%)

Teaching arrangement and method of instruction: The course will consist of class
lectures, class discussions relating to the topic of the day, background readings, and assignment. The course will be interactive with high student involvement. Participants will discuss issues arising from the reading material, and will bring to class news items on philanthropy from Israel and overseas.

Course/Module Content:

Introduction
1. Key concepts in philanthropy
2. Theoretical approaches to philanthropy: motives, philanthropy in democratic societies, philanthropy & power

- Individualized philanthropy
3. Giving motivations & trends
4. Elite philanthropy
5. Religious / Jewish philanthropy

- Institutionalized philanthropy:
6. Historical roots of Philanthropic foundations
7. Social change philanthropy
8. Community foundations
9. Corporate Philanthropy
10. International, cross-border philanthropy
11. Jewish Philanthropy, Philanthropy in Israel
12. New trends in philanthropy / philanthropy & ethics
13. Summary

Required Reading:
Human Geography, 38(5), 635-653.


Philanthropy in Israel
Katz, H. & Greenspan, I. (forthcoming). Giving in Israel: From old religious traditions to an emerging culture of philanthropy?

**Additional Reading Material:**
This is a brief summary of the main features and requirements of the course. It does not replace the full syllabus that can be accessed on the course web site. The full syllabus should be sought for an up-to-date description of the course content, required reading, and assignments. This is a week-long class during summer semester.

**Course/Module evaluation:**
End of year written/oral examination 90 %
Presentation 5 %
Participation in Tutorials 5 %
Project work 0 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

**Additional information:**
None