Syllabus

SCHOOL ENTREPRENEURSHIP IN PUBLIC EDUCATION - 34649

Last update 21-09-2015

**HU Credits:** 2

**Degree/Cycle:** 1st degree (Bachelor)

**Responsible Department:** education

**Academic year:** 0

**Semester:** 1st Semester

**Teaching Languages:** Hebrew

**Campus:** Mt. Scopus

**Course/Module Coordinator:** Dr. Ori Eyal

**Coordinator Email:** ori.eyal1@mail.huji.ac.il

**Coordinator Office Hours:** Monday, 11.00-12.00

**Teaching Staff:**
Dr. Ori Eyal
Course/Module description:
The course addresses the extent to which there is discretion for entrepreneurship and innovation in the educational system, through regard for the existing tension between structure and agency in institutional systems.

Course/Module aims:
Critically examines issues pertinent to the establishment of a school, the attributes of educational initiatives, strategies for the recruitment of collegial support in intra-organizational innovation processes, the structure of the organizational network and the opportunities provided for educational entrepreneurship, the role of leadership in entrepreneurship and the costs of governmental sponsorship. These issues will be discussed with focus on the capacity to institutionalize and disperse meaningful bottom-up educational entrepreneurship in schools.

Learning outcomes - On successful completion of this module, students should be able to:
1. Identify the need for innovation in education and school entrepreneurship across different on-the-ground circumstances.
2. Assess the extent to which there is discretion for entrepreneurship and innovation in the educational system under changing circumstances.
3. Critique issues in entrepreneurship and innovation in the educational system with regard for the existing tension between structure and agency in institutional systems.
4. Analyze educational initiatives based on theories of educational entrepreneurship.

Attendance requirements(%): 80%

Teaching arrangement and method of instruction: Lectures and discussions

Course/Module Content:
1. What is the connection between entrepreneurship, innovation, and change?
2. Entrepreneurship as a quantitative or qualitative characteristic? Presentation of the different profiles of entrepreneurship.
3. Trait-based versus sociological characteristics of entrepreneurship.
4. Entrepreneurship as an organizational feature:
   a. Different organizational structures and different opportunities for
entrepreneurship

b. The gap between what is desired versus what is realistic as an indicator of entrepreneurship

c. Intra-organizational entrepreneurship, discretion, autonomy and organizational control

5. System-wide characteristics of entrepreneurship

a. Centralization-decentralization

b. Loose and tight couplings

c. Processes of institutionalization

d. Agency and sense-making

6. Entrepreneurship between the center and the periphery

7. Institutional entrepreneurship

a. governmental-sponsored entrepreneurship

b. District-level entrepreneurship

8. Are all entrepreneurs leaders? Or entrepreneurship as one possible strategy by leaders.

Topics: Different approaches to analyze the phenomenon of leadership (traits, behavioristic, contingency), from management to leadership, transformational and transactional leadership.

9. Organizational networks and educational entrepreneurship

a. The relationship between the organizational network and different entrepreneurial profiles? A structural view of entrepreneurship.

b. The establishment of a school using social and cultural capital

10. Corporate versus public entrepreneurship. From relevance to legitimacy.

11. The entrepreneurial process: the emergence of ideas, creative thinking, or systematic thinking

12. Is it possible to plan entrepreneurship? The business plan

13. Fundraising and constraints

14. Change processes in organizations

15. Public entrepreneurship and ethics

16. Evaluation processes and organizational learning related to entrepreneurship

17. Sustainability of public school entrepreneurship and innovation

Required Reading:

1. What is the connection between entrepreneurship, innovation, and change?

2. Levin, Henry M. (2006). "Why is educational entrepreneurship so difficult?" Conference on Educational Entrepreneurship at American Enterprise Institute,
Washington, DC. effective schools: Educational reform as continuous improvement.

2. Entrepreneurship as a quantitative or qualitative characteristic? Presentation of the different profiles of entrepreneurship.


3. Trait-based versus sociological characteristics of entrepreneurship.

לארון מ. (1990), דפוסי יזמות פרטית בישראל- היבטים סוציולוגיים, אוניברסיטת תל-אביב, עמודים 33-36. (הביאה)

4. Entrepreneurship as an organizational feature:
   a. Different organizational structures and different opportunities for entrepreneurship
   b. The gap between what is desired versus what is realistic as an indicator of entrepreneurship
   c. Intra-organizational entrepreneurship, discretion, autonomy and organizational control


5. System-wide characteristics of entrepreneurship

a. Centralization-decentralization


b. Loose and tight couplings

c. Processes of institutionalization


(כתבת המאמר האנגלי (באנגלית)
(המאמר מתורגם לעברית (בכתב))
כותרת המאמר בכתיב האנגלי: http://www.jstor.org/stable/258154

d. Agency and sense-making


6. Entrepreneurship between the center and the periphery


(כתבת המאמר בכתב התורגם)

7. Institutional entrepreneurship

a. governmental-sponsored entrepreneurship


b. Entrepreneurship and the district level

8. Are all entrepreneurs leaders? Or entrepreneurship as one possible strategy by leaders.

Topics: Different approaches to analyze the phenomenon of leadership (traits, behavioristic, contingency), from management to leadership, transformational and transactional leadership.


9. Organizational networks and educational entrepreneurship

a. The relationship between the organizational network and different entrepreneurial profiles? A structural view of entrepreneurship.


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b. The establishment of a school using social and cultural capital


http://vsfx.cc.huji.ac.il:3210/sfxlcl41?sidgoogle&auinitO&aulastEyal&atitleWhen+parents+choose+to+start+up+a+school:+A+social-capital+perspective+on+educatio
10. Corporate versus public entrepreneurship. From relevance to legitimacy.

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11. The entrepreneurial process: the emergence of ideas, creative thinking, or systematic thinking


12. Is it possible to plan entrepreneurship? The business plan


13. Fundraising and constraints


14. Change processes in organizations

15. Public entrepreneurship and ethics

16. Evaluation processes and organizational learning related to entrepreneurship


17. Sustainability of public school entrepreneurship and innovation


Additional Reading Material:

1. What is the connection between entrepreneurship, innovation, and change?

2. Entrepreneurship as a quantitative or qualitative characteristic? Presentation of the different profiles of entrepreneurship.

3. Trait-based versus sociological characteristics of entrepreneurship.

4. Entrepreneurship as an organizational feature:
   a. Different organizational structures and different opportunities for entrepreneurship
   b. The gap between what is desired versus what is realistic as an indicator of entrepreneurship
   c. Intra-organizational entrepreneurship, discretion, autonomy and organizational
control

5. System-wide characteristics of entrepreneurship

a. Centralization-decentralization


b. Loose and tight couplings

Weick K., (1976). Educational organizations as loosely coupled systems. ASQ 21, 1-19. [Reserve reprint (000859571) JED]


c. Processes of institutionalization

d. Agency and sense-making


6. Entrepreneurship between the center and the periphery

קלר ד. חינוך בלתי פורמלי בישראל - מספר קוים לאפיונו הארגוני והפדגוגי, בתנועה, יוני 1994, עמ' 29-1.

Derossi f. (1975), Types of entrepreneurship according to proximity to central power, The Mexican entrepreneur, pp.47-55. [HC 135 D465 (000103287) general lib]
7. Institutional entrepreneurship

a. governmental-sponsored entrepreneurship

חן מ. (1975), "니ירות ומ אתם וניירות וניירות בחינוך הממלכתי וה территорииי בישראל", יוצרי, כ"ב (1). (כתבי העת הספריה)

לגרג, מ. (1990), פרק 3, 4, התיירות של שוק ה叟ת והסוואת, ש. עמי '50-50, עמי '50-50, עמי '50-50. חלפ מפרס, ע. ע. עמי '50-50. (חלפ מפרס, ע. ע. עמי '50-50)

b. Entrepreneurship at the district level


8. Are all entrepreneurs leaders? Or entrepreneurship as one possible strategy by leaders.
Topics: Different approaches to analyze the phenomenon of leadership (traits, behavioristic, contingency), from management to leadership, transformational and transactional leadership.


9. Organizational networks and educational entrepreneurship

a. The relationship between the organizational network and different entrepreneurial profiles? A structural view of entrepreneurship.

b. The establishment of a school using social and cultural capital


10. Corporate versus public entrepreneurship. From relevance to legitimacy.


11. The entrepreneurial process: the emergence of ideas, creative thinking, or systematic thinking

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Course/Module evaluation:

End of year written/oral examination 100 %
Presentation 0 %
Participation in Tutorials 0 %
Project work 0 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

Additional information:
none