Syllabus

SCHOOL ENTREPRENEURSHIP IN PUBLIC EDUCATION - 34649

Last update 20-11-2013

HU Credits: 2

Degree/Cycle: 1st degree (Bachelor)

Responsible Department: School of Education

Academic year: 0

Semester: 1st Semester

Teaching Languages: Hebrew

Campus: Mt. Scopus

Course/Module Coordinator: Dr. Ori Eyal

Coordinator Email: ori.eyal1@mail.huji.ac.il

Coordinator Office Hours: Monday, 11.00-12.00

Teaching Staff:
Dr. Ori Eyal
Course/Module description:
The course addresses the extent to which there is discretion for entrepreneurship and innovation in the educational system, through regard for the existing tension between structure and agency in institutional systems.

Course/Module aims:
Critically examines issues pertinent to the establishment of a school, the attributes of educational initiatives, strategies for the recruitment of collegial support in intra-organizational innovation processes, the structure of the organizational network and the opportunities provided for educational entrepreneurship, the role of leadership in entrepreneurship and the costs of governmental sponsorship. These issues will be discussed with focus on the capacity to institutionalize and disperse meaningful bottom-up educational entrepreneurship in schools.

Learning outcomes - On successful completion of this module, students should be able to:
1. Identify the need for innovation in education and school entrepreneurship across different on-the-ground circumstances.
2. Assess the extent to which there is discretion for entrepreneurship and innovation in the educational system under changing circumstances.
3. Critique issues in entrepreneurship and innovation in the educational system with regard for the existing tension between structure and agency in institutional systems.
4. Analyze educational initiatives based on theories of educational entrepreneurship.

Attendance requirements(%): 80%

Teaching arrangement and method of instruction: Lectures and discussions

Course/Module Content:
1. What is the connection between entrepreneurship, innovation, and change?
2. Entrepreneurship as a quantitative or qualitative characteristic? Presentation of the different profiles of entrepreneurship.
3. Trait-based versus sociological characteristics of entrepreneurship.
4. Entrepreneurship as an organizational feature:
   a. Different organizational structures and different opportunities for
entrepreneurship
b. The gap between what is desired versus what is realistic as an indicator of entrepreneurship
c. Intra-organizational entrepreneurship, discretion, autonomy and organizational control
5. System-wide characteristics of entrepreneurship
a. Centralization-decentralization
b. Loose and tight couplings
c. Processes of institutionalization
d. Agency and sense-making
6. Entrepreneurship between the center and the periphery
7. Institutional entrepreneurship
a. governmental-sponsored entrepreneurship
b. District-level entrepreneurship
8. Are all entrepreneurs leaders? Or entrepreneurship as one possible strategy by leaders.
   Topics: Different approaches to analyze the phenomenon of leadership (traits, behavioristic, contingency), from management to leadership, transformational and transactional leadership.
9. Organizational networks and educational entrepreneurship
a. The relationship between the organizational network and different entrepreneurial profiles? A structural view of entrepreneurship.
b. The establishment of a school using social and cultural capital
10. Corporate versus public entrepreneurship. From relevance to legitimacy.
11. The entrepreneurial process: the emergence of ideas, creative thinking, or systematic thinking
12. Is it possible to plan entrepreneurship? The business plan
13. Fundraising and constraints
14. Change processes in organizations
15. Public entrepreneurship and ethics
16. Evaluation processes and organizational learning related to entrepreneurship
17. Sustainability of public school entrepreneurship and innovation

Required Reading:
1. What is the connection between entrepreneurship, innovation, and change?

Levin, Henry M. (2006). "Why is educational entrepreneurship so difficult?." Conference on Educational Entrepreneurship at American Enterprise Institute,
Washington, DC. effective schools: Educational reform as continuous improvement.

2. Entrepreneurship as a quantitative or qualitative characteristic? Presentation of the different profiles of entrepreneurship.


3. Trait-based versus sociological characteristics of entrepreneurship.

4. Entrepreneurship as an organizational feature:
   a. Different organizational structures and different opportunities for entrepreneurship
   b. The gap between what is desired versus what is realistic as an indicator of entrepreneurship
   c. Intra-organizational entrepreneurship, discretion, autonomy and organizational control


5. System-wide characteristics of entrepreneurship
   a. Centralization-decentralization


b. Loose and tight couplings

c. Processes of institutionalization


http://www.jstor.org/stable/258154

d. Agency and sense-making


6. Entrepreneurship between the center and the periphery


7. Institutional entrepreneurship

a. governmental-sponsored entrepreneurship


b. Entrepreneurship and the district level

8. Are all entrepreneurs leaders? Or entrepreneurship as one possible strategy by leaders.

Topics: Different approaches to analyze the phenomenon of leadership (traits, behavioral, contingency), from management to leadership, transformational and transactional leadership.


9. Organizational networks and educational entrepreneurship

a. The relationship between the organizational network and different entrepreneurial profiles? A structural view of entrepreneurship.


b. The establishment of a school using social and cultural capital

10. Corporate versus public entrepreneurship. From relevance to legitimacy.


12. Is it possible to plan entrepreneurship? The business plan


13. Fundraising and constraints


14. Change processes in organizations

15. Public entrepreneurship and ethics

16. Evaluation processes and organizational learning related to entrepreneurship


17. Sustainability of public school entrepreneurship and innovation


Additional Reading Material:
1. What is the connection between entrepreneurship, innovation, and change?

2. Entrepreneurship as a quantitative or qualitative characteristic? Presentation of the different profiles of entrepreneurship.

3. Trait-based versus sociological characteristics of entrepreneurship.

4. Entrepreneurship as an organizational feature:
   a. Different organizational structures and different opportunities for entrepreneurship
   b. The gap between what is desired versus what is realistic as an indicator of entrepreneurship
   c. Intra-organizational entrepreneurship, discretion, autonomy and organizational
control

5. System-wide characteristics of entrepreneurship

a. Centralization-decentralization

Ben-Brock A. (1988), איצול סמכויות ואוטונומיה, שעומס במנחה ובארגון החינוך, מסף 15, אוניברסיטת חיפה. (בכתב העת בספריה)


b. Loose and tight couplings


c. Processes of institutionalization

d. Agency and sense-making


6. Entrepreneurship between the center and the periphery

קלר ד„ חינוך בלתי פורמלי בישראל - מספים קיימים לапрוטוניות הארגון והпередוג, Buch, והצפון, Atlas, 1994, עי. 29-1.

Derossi f. (1975), Types of entrepreneurship according to proximity to central power, The Mexican entrepreneur, pp.47-55. [HC 135 D465 (000103287) general lib]
7. Institutional entrepreneurship

a. governmental-sponsored entrepreneurship

חן מ. (1975), "蕖וע מטוענ עשתה תועות חותניים בחינוך הממלכתי והממלכתי-דתי בישראל", מגמות, כ"ב (1). (כתבי עת בפוריה)


ו, המחבר, עמ', א'-ג'. (חיל מפרס המבוא לצבאות החינוך והמדעים עמודים 53-1).

b. Entrepreneurship at the district level


8. Are all entrepreneurs leaders? Or entrepreneurship as one possible strategy by leaders.

Topics: Different approaches to analyze the phenomenon of leadership (traits, behavioristic, contingency), from management to leadership, transformational and transactional leadership.


9. Organizational networks and educational entrepreneurship

a. The relationship between the organizational network and different entrepreneurial profiles? A structural view of entrepreneurship.

(ח"ל מפרך המбро בבעודד הפרסטרו עמוד 53.)

b. The establishment of a school using social and cultural capital


10. Corporate versus public entrepreneurship. From relevance to legitimacy.

קרלסון ר., הגבלות הסביבה והשפעתן על ארגונים -ýt הס퍼 הציבורי לחימה. מדריך מונחי, ביבליותקuddleפס -דרור ר., הוואדה מנסנס, יוסימל, REPRESENTATION [001122323] 371.2 43M [000839519] ( Yömo- שומורי) [00839519] 371.2


11. The entrepreneurial process: the emergence of ideas, creative thinking, or systematic thinking

סוטניל ר. (1995), ח"ל שטנוד בפעולה, עמוד 56. 1-34.
[000889048] 6 5 155.307

12. Is it possible to plan entrepreneurship? The business plan

דלא"ד. (1989), תורלה התוכנית ובינון, ת"א, אופיציות טכנולוגיות, עמ 22-14, 76-132.

13. Fundraising and constraints

14. Change processes in organizations

15. Public entrepreneurship and ethics


16. Evaluation processes and organizational learning related to entrepreneurship

17. Sustainability of public school entrepreneurship and innovation


Course/Module evaluation:

End of year written/oral examination 100 %
Presentation 0 %
Participation in Tutorials 0 %
Project work 0 %
Assignments 0 %
Reports 0 %
Research project 0 %
Quizzes 0 %
Other 0 %

Additional information:
none